

**MINUTES OF THE PROCEEDINGS OF THE
CITY OF COOS BAY URBAN RENEWAL AGENCY**

March 15, 2011

The minutes of the proceedings of the City of Coos Bay Urban Renewal Agency, held immediately following the City Council meeting held at 7 p.m. in the Council Chambers, 500 Central Avenue, Coos Bay, County, Oregon.

Those Attending

Those present were Chair Gene Melton and Board Members Jon Eck, Jennifer Groth, Joanie Johnson, Stephanie Kramer, John Muenchrath and Crystal Shoji. City staff present were City Manager Rodger Craddock, City Attorney Nate McClintock, Deputy Finance Director Susanne Baker, Planning Administrator Laura Barron, Operations Administrator Randy Dixon, Economic Revitalization Administrator Joyce Jansen, Library Director Carol Ventgen, Fire Chief Stan Gibson, Police Chief Gary McCullough, and Police Captain Cal Mitts.

Public Comments

Gino Landrum, Coos Bay: Suggested fund raising ideas for the Egyptian Theatre.

Consent Calendar

Chair Melton reviewed the consent calendar which consisted of 2a: approval of the minutes of the February 10, 15, 24, 2011 Urban Renewal Meeting and Work Sessions; 2b: acceptance of the February 2011 combined cash report; and 2c: acceptance of the Energy Trust of Oregon Grant of \$30,721.40 for the Visitor Information Center. Board Member Shoji requested agenda item 2b be moved down to the agenda. Board Member Kramer moved to approve consent calendar as amended approving the minutes of the February 10, 15, 24, 2011 Urban Renewal Meeting and Work Sessions and accepting the Energy Trust of Oregon Grant of \$30,721.40 for the Visitor Information Center. Board Member Johnson seconded the motion which passed with Chair Melton and Board Members Eck, Groth, Johnson, Kramer, Muenchrath, and Shoji voting aye.

Status Report on the Coos Bay Boat Building Center

Tom Leahy provided details on activities surrounding the upcoming visitation of the Lady Washington and Hawaiian Chieftain tall ships, activities for the crew, activities for visitors, artist displays, nautical items of interest to be displayed, and discussed a grant for school-age children for a cruise on a tall ship. The tall ships will be docked from March 25th through April 6th with the success anticipated to bring additional tall ships to Coos Bay.

Randy Dixon, Operations Administrator provided a status update on the progress on the property leased by the City of Coos Bay for the Boat Building Center at 100 Newmark Avenue. The repairs to the leased facility are ongoing with Mr. Devine moving forward with his responsibilities. The schedule was revised based upon the availability of materials with the substructure anticipated to be completed April 15th; the design and engineering was 100% complete; a contract package was being developed with the base bid to include structural issues and alternates to include nonstructural items; and provided the balance of the available budget of \$79,277.

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February 2011 Combined Cash Report

Board Member Shoji asked for the source of funds for the different types of funds in the Urban Renewal Agency combined cash report wherein City Manager Rodger Craddock provided the details. Board Member Muenchrath moved to acceptance of the February 2011 combined cash report. Board Member Johnson seconded the motion which passed with Chair Melton and Board Members Eck, Groth, Johnson, Kramer, Muenchrath, and Shoji voting aye.

Presentation on the “Old Marshfield” Downtown Branding Concept by Gary Rifkin

Gary Rifkin stated he has developed a concept for marketing and branding the downtown area, New Directions for Old Marshfield and developed a website. Mr. Rifkin proposed the boundaries of the district to be from Broadway Street to 4th Street and from Commercial Avenue to Anderson Avenue; would like to develop a design for banners for light poles advertising businesses; proposed downtown traffic revisions; proposed downtown parking revisions; suggested seal coating Central Avenue; addition of branded parking lot signs; and proposed to partner with the City and business owners to implement “Twenty Steps to Bring Life Back to Old Marshfield”. Board Member Muenchrath stated he liked the presentation and the imagery. Board Member Shoji stated Mr. Rifkin’s ideas were good and thought the concept could be brought back by staff as an agenda item. City Attorney McClintock stated Urban Renewal funds could not be used for the signage and the hardware could possibly be considered capital and eligible. Board Member Groth suggested the items may be a good grant.

Board Member Johnson stated the Coos Art Museum will have new displays until April 2nd.

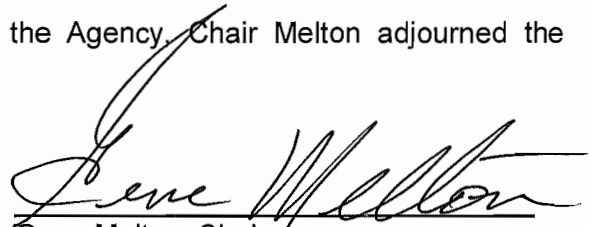
Adjourn

There being no further business to come before the Agency, Chair Melton adjourned the meeting.

Attest:



Jennifer Groth, Secretary



Gene Melton, Chair