

**MINUTES OF THE PROCEEDINGS OF THE  
CITY OF COOS BAY URBAN RENEWAL AGENCY**

**November 4, 2008**

The minutes of the proceedings of the City of Coos Bay Urban Renewal Agency, held immediately following the City Council meeting held at 7 p.m. in the Council Chambers, 500 Central Avenue, Coos Bay, County, Oregon.

**Those Attending**

Those present were Chair Jon Eck and Board Members Michele Burnette, Mark Daily, Stephanie Kramer, Jeff McKeown, Gene Melton, and John Muenchrath.

Staff present were City Manager Chuck Freeman, City Attorney Nate McClintock, Agency City Clerk Susanne Baker, Economic and Community Development Manager Joyce Jansen, Public Works and Development Director Jim Hossley, City Engineer Carl Nolte, Interim Finance Director Rae Lea Cousens, Fire Chief Stan Gibson, Library Director Carol Ventgen, and Police Chief Rodger Craddock.

**Approval of the Minutes of October 21, 2008**

Board Member Burnette moved to approve the minutes of October 21, 2008 as presented. Board Member Muenchrath seconded the motion which passed with Chair Eck and Board Members Burnette, Daily, Kramer, McKeown, Melton, and Muenchrath voting aye.

**Request for Funding for “Shop Local” Advertising**

Chuck Freeman, City Manager, presented the video advertisements “Shop Local”. Cindi Miller, Downtown Association President, reported that she has received many positive comments regarding the campaign. Ms. Miller reported that over 130 merchants participated in the Trick or Treat Downtown on Halloween, an increase from 84 merchants last year. The Coast Guard cutter was docked downtown and is interested in participating in downtown events. Ms. Miller stated that advertising November – January will help the merchants through the holidays and with inventory reduction in January. The proposal will provide advertising in the Coos Bay, North Bend, Reedsport, and Bandon markets. Consensus was to promote the businesses generically rather than by name and emphasize the positive benefits of shopping locally. Board Member McKeown moved to approve the advertising campaign for three months (November, December, and January) for a total of \$18,315. Board Member Burnette seconded the motion which passed with Chair Eck and Board Members Burnette, Daily, Kramer, McKeown, Melton, and Muenchrath voting aye.

**Agency Comments**

Board Member Melton attended the Egyptian Theater Preservation meeting and reports that the budget is in the black and encouraged all to attend movies at the theater.

Board Member Daily suggested that the addition of green rooms at the Egyptian Theater would allow for regional acts and plays.

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**Public Comments**

No public comments were made.

**Adjourn**

There being no further business to come before the Agency, Chair Eck adjourned the meeting.

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Jon Eck, Chair

Attest:

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Rae Lea Cousens, Interim Finance Director