

MINUTES OF THE PROCEEDINGS OF THE CITY COUNCIL

March 28, 2017

The minutes of the proceedings of a City Council and Urban Renewal work session of the City of Coos Bay, Coos County, Oregon, held at 5:30 p.m. in the meeting room at Fire Station 1, 450 Elrod Avenue, Coos Bay, Oregon.

Those Attending

Those present were Mayor Joe Benetti and Councilors Lucinda DiNovo, Drew Farmer, Jennifer Groth, Stephanie Kilmer, and Phil Marler. Councilor Stephanie Kramer was absent. City staff present were City Manager Rodger Craddock, Public Works and Community Development Director Jim Hossley, Finance Director Susanne Baker, Planning Administrator Tom Dixon, Operations Administrator Randy Dixon, Library Director Sami Pierson, and Police Chief Gary McCullough.

Mayor Benetti opened the meeting and stated the purpose of the meeting was for an informal review of the upcoming April 4, 2017 agenda, no decisions would be made.

Recommendation for Award of Contract for Library Brand Redesign, Marketing, and Website Request for Proposal

Library Director Sami Pierson stated the City Council accepted a Library Strategic Plan in November 2015 which included six strategic initiatives. One of the initiatives was a marketing and community relations campaign to increase awareness of the variety of resources and services available. Funds were included in the 2016/2017 library budget to complete the task. A request for proposal (RFP) for the marketing campaign, rebranding, and development of a new website was solicited in January 2017 with three proposals submitted. A section committee reviewed the proposals and recommended award to the Library Board of Trustees on Friday, March 24, 2017 with the recommendation for award to City Council on April 4, 2017. Ms. Pierson stated staff would recommend award to LibraryMarket for \$48,750 plus a 10% contingency.

Presentation and Discussion of Hwy 101 Streetscape Plans

Public Works and Community Development Director Jim Hossley introduced Wes Shoger, Greenworks representative, as the consultant selected to develop a streetscape plan. The Council awarded the contract in 2015 at a cost of \$27,016.50 to prepare renderings of improvements along the main corridors to Coos Bay on Broadway and Bayshore with a focus on the north and south entrances. The north location was north of ACE Hardware and old tank farm and the south location near Fred Meyer and the Shell Gas station. Both locations abutted Oregon Department of Transportation right-of-way and would require their review. Mr. Shoger presented a PowerPoint of various scenarios of 90% streetscape design plans. Discussion ensued on the design components of both entrances: rock components and the bow bordering at the south location; clearing the brush at the north entrance, location of the entrance sign, and the different streetscape components of the north location. The north entrance design that included the railing, suggestion of stamped concrete that looked like pilings near the sign, and trees was preferred over the other elevated concrete wall designs. Concern was expressed on cutting the toe of the slope of the bank which would necessitate engineering a retaining wall. Placement of a component at both entrances would be needed to create consistency and

City Council and URA Work Session Minutes – March 28, 2017

reinforce branding. Funding would be from the funds previously transferred to the Hotel/Motel Fund 5 with a possible construction completion by the Prefontaine event. City Manager Rodger Craddock suggested a new design with the components discussed be brought back for the north entrance and staff would move forward with the final designs for the south entrance. The next step would be to bring the preliminary design to 100%, preparation of bid documents, and advertising for a contractor.

Discussion of the Pre-Way Mural Concept

Planning Administrator Tom Dixon stated the previous Council requested staff develop the Pedway as a potential location for a Steve Prefontaine mural project and rename the Pedway to Pre Way. The existing Egyptian Theatre fundraising obelisk would be removed and downtown Urban Renewal funds used to fund the Prefontaine mural as an invitation to attract visitors and encourage exploration of downtown Coos Bay. Staff had been working with the Prefontaine Foundation and Linda Prefontaine, Steve Prefontaine's sister, for a venue to memorialize Steve Prefontaine with a mural of his likeness on the north facing wall, possibly a composite of images. A stumbling block had been the selection and permission to use a copyrighted photo of Steve Prefontaine.

Collaboration with staff members at the City of Springfield who had experience with public murals resulted in an introduction to the owner of Old City Artists, Erik Nicolaisen. Mr. Nicolaisen attended the University of Oregon, was well aware of Steve Prefontaine, and was honored to be requested to assess the existing wall of the Pedway and the ability to create a high-quality mural on the walls surface. Cost, surface medium, image selection, funding, and the time of completion (Pre race in September) would be discussed for feasibility with Mr. Nicolaisen during his upcoming visit. The cost could be up to \$50,000. Upkeep of the mural would not be with Urban Renewal funds and Mr. Dixon would be discussing maintenance with the Prefontaine Foundation. Discussion ensued on the quality and interaction between the artist and the Prefontaine Foundation for the image selection with final Agency approval. City Manager Rodger Craddock suggested this could be a phased project with several murals depicting accomplishments throughout Steve Prefontaine's life.

Design Contract for Golden Avenue Street Rehabilitation

Public Works and Community Development Director Jim Hossley stated staff consulted with Civil West Engineering on the rehabilitation of Golden Avenue between 4th and 7th Streets. The street was constructed of Portland Concrete Cement overlaid with an asphalt overlay which had failed. The sidewalks, pedestrian access ramps, and driveways did not meet accessibility (ADA) standards and would need to be updated. The roadway primarily served customers of the US Post Office and Marshfield High School. The project design would include 750 linear feet of street subgrade and asphalt replacement, curb, gutter, and sidewalk; upgrade of nine pedestrian ramps, seven driveway approaches, replacement of 600 feet of sewer line and laterals, replacement of 500 feet of storm drain, and installation of catch basins.

The consultant's fee would be \$120,000 for design of the street, sanitary sewer, and storm drainage; construction bid preparation and field engineering/inspection services. The total project cost would be approximately \$729,000, not including contingency. Mr. Hossley stated though not programmed into the wastewater capital project list, a portion could be allocated to

City Council and URA Work Session Minutes – March 28, 2017

wastewater funds. Discussion involved the limitations to the use of certain types of funding resources for pot holes and street rehabilitation and providing the information to the public.

Review of the City Council Goals

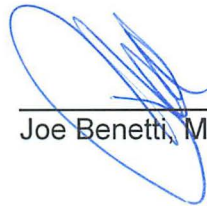
City Manager Rodger Craddock stated on February 18, 2017 the Council held a work session, facilitated by Solid Ground Consulting, to discuss priorities. Based on a consensus of the Council, priorities were categorized into five areas: (1) Wastewater; (2) Street Maintenance; (3) Library facility; (4) Economic Development; and (5) City Charter. Tracking the progress of the goals could be done through a quarterly or semi-annual review. Consensus was to start with a quarterly review for the first time and then semi-annually thereafter with projected completion dates.

Other Business

Mayor Benetti requested to have joint meetings with the City of North Bend and County Commissioners. City Manager Rodger Craddock stated the County Commissioners requested to have a meeting in April or May and he would obtain topics for an agenda and then set a meeting date. Discussion ensued on the County’s issue with recruiting jail deputies due to inadequate pay and interest in law enforcement. City Manager Rodger Craddock stated the REEF program was still moving forward and he recently sent a support letter for funding an elevator.

Adjourn

There being no further items for discussion, Mayor Benetti adjourned the work session. The next regular Council meeting was scheduled for April 4, 2017 in the Council Chambers at City Hall.



Joe Benetti, Mayor

Attest: 

Susanne Baker, City Recorder