

MINUTES OF THE PROCEEDINGS OF THE CITY COUNCIL

March 28, 2017

The minutes of the proceedings of a City Council and Urban Renewal work session of the City of Coos Bay, Coos County, Oregon, held at 5:30 p.m. in the meeting room at Fire Station 1, 450 Elrod Avenue, Coos Bay, Oregon.

Those Attending

Those present were Mayor Joe Benetti and Councilors Lucinda DiNovo, Drew Farmer, Jennifer Groth, Stephanie Kilmer, and Phil Marler. Councilor Stephanie Kramer was absent. City staff present were City Manager Rodger Craddock, Public Works and Community Development Director Jim Hossley, Finance Director Susanne Baker, Planning Administrator Tom Dixon, Operations Administrator Randy Dixon, Library Director Sami Pierson, and Police Chief Gary McCullough.

Mayor Benetti opened the meeting and stated the purpose of the meeting was for an informal review of the upcoming April 4, 2017 agenda, no decisions would be made.

Recommendation for Award of Contract for Library Brand Redesign, Marketing, and Website Request for Proposal

Library Director Sami Pierson stated the City Council accepted a Library Strategic Plan in November 2015 which included six strategic initiatives. One of the initiatives was a marketing and community relations campaign to increase awareness of the variety of resources and services available. Funds were included in the 2016/2017 library budget to complete the task. A request for proposal (RFP) for the marketing campaign, rebranding, and development of a new website was solicited in January 2017 with three proposals submitted. A section committee reviewed the proposals and recommended award to the Library Board of Trustees on Friday, March 24, 2017 with the recommendation for award to City Council on April 4, 2017. Ms. Pierson stated staff would recommend award to LibraryMarket for \$48,750 plus a 10% contingency.

Presentation and Discussion of Hwy 101 Streetscape Plans

Public Works and Community Development Director Jim Hossley introduced Wes Shoger, Greenworks representative, as the consultant selected to develop a streetscape plan. The Council awarded the contract in 2015 at a cost of \$27,016.50 to prepare renderings of improvements along the main corridors to Coos Bay on Broadway and Bayshore with a focus on the north and south entrances. The north location was north of ACE Hardware and old tank farm and the south location near Fred Meyer and the Shell Gas station. Both locations abutted Oregon Department of Transportation right-of-way and would require their review. Mr. Shoger presented a PowerPoint of various scenarios of 90% streetscape design plans. Discussion ensued on the design components of both entrances: rock components and the bow bordering at the south location; clearing the brush at the north entrance, location of the entrance sign, and the different streetscape components of the north location. The north entrance design that included the railing, suggestion of stamped concrete that looked like pilings near the sign, and trees was preferred over the other elevated concrete wall designs. Concern was expressed on cutting the toe of the slope of the bank which would necessitate engineering a retaining wall. Placement of a component at both entrances would be needed to create consistency and

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reinforce branding. Funding would be from the funds previously transferred to the Hotel/Motel Fund 5 with a possible construction completion by the Prefontaine event. City Manager Rodger Craddock suggested a new design with the components discussed be brought back for the north entrance and staff would move forward with the final designs for the south entrance. The next step would be to bring the preliminary design to 100%, preparation of bid documents, and advertising for a contractor.

Discussion of the Pre-Way Mural Concept

Planning Administrator Tom Dixon stated the previous Council requested staff develop the Pedway as a potential location for a Steve Prefontaine mural project and rename the Pedway to Pre Way. The existing Egyptian Theatre fundraising obelisk would be removed and downtown Urban Renewal funds used to fund the Prefontaine mural as an invitation to attract visitors and encourage exploration of downtown Coos Bay. Staff had been working with the Prefontaine Foundation and Linda Prefontaine, Steve Prefontaine's sister, for a venue to memorialize Steve Prefontaine with a mural of his likeness on the north facing wall, possibly a composite of images. A stumbling block had been the selection and permission to use a copyrighted photo of Steve Prefontaine.

Collaboration with staff members at the City of Springfield who had experience with public murals resulted in an introduction to the owner of Old City Artists, Erik Nicolaisen. Mr. Nicolaisen attended the University of Oregon, was well aware of Steve Prefontaine, and was honored to be requested to assess the existing wall of the Pedway and the ability to create a high-quality mural on the walls surface. Cost, surface medium, image selection, funding, and the time of completion (Pre race in September) would be discussed for feasibility with Mr. Nicolaisen during his upcoming visit. The cost could be up to \$50,000. Upkeep of the mural would not be with Urban Renewal funds and Mr. Dixon would be discussing maintenance with the Prefontaine Foundation. Discussion ensued on the quality and interaction between the artist and the Prefontaine Foundation for the image selection with final Agency approval. City Manager Rodger Craddock suggested this could be a phased project with several murals depicting accomplishments throughout Steve Prefontaine's life.

Design Contract for Golden Avenue Street Rehabilitation

Public Works and Community Development Director Jim Hossley stated staff consulted with Civil West Engineering on the rehabilitation of Golden Avenue between 4th and 7th Streets. The street was constructed of Portland Concrete Cement overlaid with an asphalt overlay which had failed. The sidewalks, pedestrian access ramps, and driveways did not meet accessibility (ADA) standards and would need to be updated. The roadway primarily served customers of the US Post Office and Marshfield High School. The project design would include 750 linear feet of street subgrade and asphalt replacement, curb, gutter, and sidewalk; upgrade of nine pedestrian ramps, seven driveway approaches, replacement of 600 feet of sewer line and laterals, replacement of 500 feet of storm drain, and installation of catch basins.

The consultant's fee would be \$120,000 for design of the street, sanitary sewer, and storm drainage; construction bid preparation and field engineering/inspection services. The total project cost would be approximately \$729,000, not including contingency. Mr. Hossley stated though not programmed into the wastewater capital project list, a portion could be allocated to

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wastewater funds. Discussion involved the limitations to the use of certain types of funding resources for pot holes and street rehabilitation and providing the information to the public.

Review of the City Council Goals

City Manager Rodger Craddock stated on February 18, 2017 the Council held a work session, facilitated by Solid Ground Consulting, to discuss priorities. Based on a consensus of the Council, priorities were categorized into five areas: (1) Wastewater; (2) Street Maintenance; (3) Library facility; (4) Economic Development; and (5) City Charter. Tracking the progress of the goals could be done through a quarterly or semi-annual review. Consensus was to start with a quarterly review for the first time and then semi-annually thereafter with projected completion dates.

Other Business

Mayor Benetti requested to have joint meetings with the City of North Bend and County Commissioners. City Manager Rodger Craddock stated the County Commissioners requested to have a meeting in April or May and he would obtain topics for an agenda and then set a meeting date. Discussion ensued on the County's issue with recruiting jail deputies due to inadequate pay and interest in law enforcement. City Manager Rodger Craddock stated the REEF program was still moving forward and he recently sent a support letter for funding an elevator.

Adjourn

There being no further items for discussion, Mayor Benetti adjourned the work session. The next regular Council meeting was scheduled for April 4, 2017 in the Council Chambers at City Hall.

Joe Benetti, Mayor

Attest: _____
Susanne Baker, City Recorder

MINUTES OF THE PROCEEDINGS OF THE CITY COUNCIL

April 4, 2017

The minutes of the proceedings of a regular meeting of the City Council of the City of Coos Bay, Coos County, Oregon, held at 7 p.m. in the Council Chambers at City Hall, 500 Central Avenue, Coos Bay, Oregon.

Those Attending

Those present were Mayor Joe Benetti and Councilors Lucinda DiNovo, Drew Farmer, Jennifer Groth, Stephanie Kilmer, and Phil Marler. Councilor Stephanie Kramer was absent. City staff present were City Manager Rodger Craddock, City Attorney Nate McClintock, Finance Director Susanne Baker, Deputy Finance Director Amy Kinnaman, Library Director Sami Pierson, Public Works and Community Development Director Jim Hossley, Fire Chief Mark Anderson, and Police Chief Gary McCullough.

Flag Salute

Mayor Benetti opened the meeting and asked Bryan Trendell to led the Council and assembly in the salute to the flag.

Public Comments

No comments were given.

Consent Calendar

Mayor Benetti reviewed the consent calendar which consisted of 3a: approval of the minutes of March 14 and 21, 2017. Councilor Groth moved to approve the consent calendar as presented. Councilor DiNovo seconded the motion which carried with Mayor Benetti and Councilors DiNovo, Farmer, Groth, Kilmer, and Marler voting aye. Councilor Kramer was absent.

Report by Marshfield High School Key Club

Marshfield High School (MHS) Key Club representatives Maria Arellano and John Johnson summarized upcoming Key Club activities, shared achievements by various MHS clubs and athletic teams.

Presentation on the Coos Bay School District 9 Bond Measure and Consideration to Adopt Resolution 17-06 Supporting the Coos Bay School District 9 Bond Measure

Coos Bay School Board Member James Martin shared a PowerPoint presentation on the proposed bond measure and the various building deficiencies and proposed improvements. Mr. Martin stated Coos Bay School District 9 facilities were in need of repair/replacement and requested formal support from the City Council to assist the Coos Bay School District 9 in their campaign to support passage of a 2017 bond measure. The bond measure would help to renovate the elementary facilities to replace Blossom Gulch, update Madison school, build a new elementary school at the Eastside Elementary location, upgrade Millicoma and Sunset middle schools, and build a new 7th and 8th grade building at the Harding location. Total cost for proposed improvements and bond measure was \$66.5 million; \$1.85/\$1,000 of assessed value

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in property tax. Mr. Martin stated the district could possibly receive a \$4 million grant match from State of Oregon if the measure passed in May 2017. Councilor Groth moved to adopt Resolution 17-06 in support of the Coos Bay School District 9 bond measure. Councilor DiNovo seconded the motion. Discussion continued between council members of which all were in support of the proposed improvements. A call for the question was made which carried with Mayor Benetti and Councilors DiNovo, Farmer, Groth, Kilmer, and Marler voting aye. Councilor Kramer was absent.

Approval of City Council Goals

Mayor Benetti stated on February 18, 2017, the Council held a work session to discuss priorities for the next two years. Based on a consensus of the Council, priorities were categorized into five areas: (1) Wastewater; (2) Street Maintenance; (3) Library facility; (4) Economic Development, and; (5) City Charter. City Manager Craddock stated staff would provide a 90-day update on Council goals at the July 5, 2017 City Council meeting. Councilor Kilmer moved to formally approve the Council Goals as presented for fiscal year end 2017 through 2019. Councilor Groth seconded the motion which carried with Mayor Benetti and Councilors DiNovo, Farmer, Groth, Kilmer, and Marler voting aye. Councilor Kramer was absent.

Recommendation to Award Contract for Library Brand Redesign, Marketing, and Website

Library Director Sami Pierson stated a request for proposal (RFP) for the marketing campaign, rebranding, and development of a new website was solicited in January 2017 with three proposals submitted; EBSCO Information Services, LibraryMarket, and Zonion Creative. A section committee reviewed the proposals and on Friday, March 24, 2017 and recommended the Library Board of Trustees award the contract to LibraryMarket. Councilor DiNovo expressed concern about the proposed 16 week timeline whereby Ms. Pierson stated the Library planned to re-evaluate the timeline. Councilor Groth moved to award contract to LibraryMarket for \$48,750 plus a 10% contingency. Councilor DiNovo seconded the motion which carried with Mayor Benetti and Councilors DiNovo, Farmer, Groth, Kilmer, and Marler voting aye. Councilor Kramer was absent.

City Manager's Report

City Manager Rodger Craddock provided the Council with their binders for the upcoming fiscal year end 2017/2018 City of Coos Bay and Urban Renewal Agency budget committee meetings; noted several budget committee members had a scheduling conflict with the first meeting date of April 11, 2017 and proposed moving the meeting to April 13, 2017. Council consensus was to move the first meeting of the Coos Bay and Urban Renewal Agency budget committee meeting to April 13, 2017. City Manager Craddock shared that nine camps were cleaned up during the recent homeless camp cleanup event; 300 cubic yards of trash was cleared out from the first six camps in addition to clearing another 100 cubic yards of brush; 35 shopping carts were returned to their respective owner/grocery store; staff planned to revisit the cleanup locations in 90 days and to make contact with private property owners to suggest how to make their properties less inviting for use by the homeless. City Manager Craddock stated staff was alerted about another homeless camp located off of Elrod and was researching to see if the camp was within Coos Bay city limits. Additionally, Greg Rueger, past president of the Egyptian

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Theatre Preservation Association sent the City two books he created which memorialized the community's efforts to restore and reopen the Egyptian Theatre.

Council Comments

Councilor Farmer stated he was optimistic about school district bond. Councilor Groth announced a job fair was scheduled from 1-4 p.m. on April 5, 2017 at the Coos Bay Public Library; noted she and Councilor Kramer attended the Friends of Public Health annual luncheon earlier in the day and Coos Bay City Council was awarded for their efforts to help reduce tobacco use. Councilor DiNovo commended staff for their efforts and the collaborative process during the recent homeless camp cleanup. Councilor Marler also expressed support for the school district bond; stated his children were grown but he still felt the need to support community schools; noted yesterday he attended the first facility plan committee meeting for wastewater treatment plant #1. Councilor Kilmer stated she served on the Coos Bay Downtown Association (DTA) Board and the promotion committee was preparing for the festival of sail event and the impact to local businesses and the community. The DTA would be holding a meeting from 5:30-7:00 p.m. on April 20, 2017 at the Coos Bay Fire Station on Elrod to provide local businesses with information on what to expect and how to prepare for the event. Mayor Benetti echoed support for the Coos Bay School District bond measure; announced a Wine Walk was scheduled for April 7, 2017 with the funds raised from the event benefitting the Egyptian Theatre and Coos Art Museum.

Adjourn

There being no further business to come before the Council, Mayor Benetti adjourned the meeting. The next regular Council meeting was scheduled for April 18, 2017 in the Council Chambers at City Hall.

Joe Benetti, Mayor

Attest: _____
Susanne Baker, City Recorder