CITY OF COOS BAY CITY COUNCIL Agenda Staff Report

MEETING DATE	AGENDA ITEM NUMBER
May 19, 2015	

TO: Mayor Shoji and City Councilors

FROM: Jackie Mickelson, Executive Assistant

THROUGH: Rodger Craddock, City Manager

ISSUE: Bike for Fun & Health Proclamation

BACKGROUND:

Members of the Coos County Friends of Public Health (CCFoPH), a local non-profit 501c3 organization supporting the Coos County Public Health Department, approached Mayor Shoji requesting a proclamation supporting "Bike for Fun & Health, National Bike Month".

CCFoPH hopes to utilize this opportunity to improve the health of all county residents by supporting and participating in the Bike for Fun & Health, National Bike Month related opportunities / events. CCFoPH hopes to encourage residents in Coos County to get outside and ride their bikes.

The Bike for Fun & Health, National Bike Month is in line with the Coos County's 2013-2016 Community Improvement Plan which specifically identifies the following issues, goals, and objectives supporting bicycling in our community:

- To increase the number of policies for the built environment that enhance access to and availability of physical activity opportunities,
- To promote a pedestrian and bike friendly community,
- To increase travel options and reduce reliance on automobile travel and increase use of alternative modes of transportation,
- To support a viable recreation and tourism program that encourages physical activity.
- To explore options to promote use of logging roads for running or mountain biking

Coos Bay has demonstrated its desire to promote healthy transportation options as demonstrated through the following projects:

- S Empire Blvd Multimodal project which will add both bicycle lanes and sidewalks on S
 Empire Blvd. Construction on this project is anticipated to begin by the end of this calendar
 year.
- Hwy 101 Fence / Sidewalk project which will add a sidewalk on the east side of Hwy 101 from the Historic Train Museum to Front Street. This project is currently under construction.

City Council – May 19, 2015 Bike For Fun & Heal Proclamation Page 2

- Bayshore sidewalk project in which the City partnered with ODOT to construct new sidewalks on Bayshore Drive and enhance connectivity into downtown. This project was competed in 2013.
- Ocean Blvd Restriping project which added bicycles lanes on the southern end of Ocean Blvd. This project was completed in 2012.
- Ocean Blvd Sidewalk project which added a sidewalk on the west side of the southern half of Ocean Blvd. This project was competed in 2011.

ADVANTAGES:

The more that individuals are engaged in bicycling and increase the rates of bicycling in a community, the safer cycling is perceived to be, and the more people are prepared to cycle. A daily routine of biking can help fight the incremental weight gain and waistline expansion.

DISADVANTAGES:

None

ACTION REQUESTED:

If it pleases the City Council, please approve the Bike for Fun & Health, National Bike Month proclamation.



Whereas, the month of May has been celebrated as National Bike Month since 1956.

Whereas, promoting bicycling has great potential to increase overall physical activity, tourism, and the cost benefit ratios for health care, and fuel savings are cost effective.

Whereas, Coos County Friends of Public Health promote "Bike for Fun & Health" during National Bike Month.

Whereas, Coos Bay in cooperation with State Highway Division designated Highway 243 as a continuation of the Oregon Coast bicycle route and has endorsed the need for this coastal route and recognizes its benefits to tourism;

Whereas, Coos Bay promotes safe biking and walking for citizens and visitors as is evidenced by current and past projects which have resulted in increased bicycle lanes and sidewalk connectivity within the City;

NOW, THEREFORE BE IT RESOLVED, I, Crystal Shoji, Mayor of the City of Coos Bay, do herby proclaim the month of May 2015 as

"Bike for Fun & Health, National Bike Month"

and encourage all citizens to join me in recognizing "Bike for Fun & Health, National Bike Month" by getting outside and riding their bikes.



In witness thereof, I hereunto set my hand and cause the seal of the City of Coos Bay to be affixed on this 19th day of May 2015.

Crystal Shoji, Mayor