

CITY OF COOS BAY CITY COUNCIL
Agenda Staff Report

MEETING DATE April 7, 2015	AGENDA ITEM NUMBER
--------------------------------------	---------------------------

TO: Mayor Shoji and City Councilors
FROM: Jackie Mickelson, Executive Assistant
THROUGH: Rodger Craddock, City Manager
ISSUE: Boys & Girls Club of Southwestern Oregon

BACKGROUND:

The Boys & Girls Club first opened in 1982 and was called Southwestern Oregon Youth Activities (SWOYA). The SWOYA organization was formed to provide a way elementary age youth could participate in sports. Later SWOYA became a member of the Boys & Girls Clubs of America, expanded their programs, and officially changed their name to the Boys & Girls Club of Southwestern Oregon in 2001.

ADVANTAGES:

The Boys & Girls Club of Southwestern Oregon provides diversified activities that meet the interests of all young people. It is a fun, safe place for young people to learn, grow, and meet new friends. The core programs encourage activities with adults, peers, and family members that enable kids to enhance self-esteem and fulfill their potential.

DISADVANTAGES:

None.

BUDGET IMPLICATIONS:

None.

RELATED CITY GOAL:

Citizen education and involvement.

ACTION REQUESTED:

No action is required.



Organization Information

Boys & Girls Club of Southwestern Oregon
3333 Walnut Ave.
P.O. Box 1082
Coos Bay, OR 97420

Denise Gould – CPO
deniseq@great-futures.org
(541) 267-3635

Club Mission: The Boys & Girls Club of Southwestern Oregon is dedicated to assisting all youth to achieve their fullest potential by enhancing their self-esteem, providing positive role models, and by helping them develop the qualities needed to become caring, productive, responsible citizens.

Full-time employees: 7
Part-time employees: 30
Adult Volunteers: 881
Youth Volunteers: 167

Annual Budget: \$1,324,889
Summer Program: \$65,429

Club members: 2,645
Community Outreach: 2,897
Percentage of low-to-moderate income families: 48%
Percentage of members from single parent households: 25%
Percentage of members from Coos Bay: 47%

History

The Boys & Girls Club provides after school activities to children living in Coos Bay. Any child, attending a Coos Bay School can access the Club by school bus after school. Our Youth Center features a Learning Center offering homework assistance and tutoring, Computer Lab, Arts & Crafts Center, Gymnastics, Tennis, Gymnasium, Teen Center and Games Room. In addition, The Boys & Girls Club provides a number of programs developed by Boys & Girls Clubs of America to help build self-esteem and improve academic success.

In 1991, the City of Coos Bay approached the Boys & Girls Club (then known as SWOYA) and asked the organization to take over a program provided by the city. In return, the City of Coos Bay agreed to compensate the Club \$10,000 to help cover the added expenses. In 2003, the City Manager, Councilors and Budget Committee felt the program was so important that it should be included in the City's budget each year. The program is called Summer Enrichment, and for the last 23 years the Boys & Girls Club has provided this worthwhile program to the youth of this area at a considerable savings to the City.

In 2005, the Boys & Girls Club took over the Safety Town program from the Coos Bay Police Department. Safety Town is a one week course that introduces safety awareness and preventative procedures to preschool children. For eight of the last nine years, the Boys & Girls Club has offered this valuable program at no cost to the City.

Benefits

The Boys & Girls Club is committed to providing quality programs that enrich the lives and build self-esteem of young people. The Club serves close to 3,000 youth each year in after school programs that give kids a safe, supervised place to learn and grow after school. The Summer Enrichment program gives local children an opportunity to enhance learning during the summer months.

Summer enrichment programs are often recognized for their effectiveness when it comes to creating both an engaging and educational environment. These programs have the potential to help children and youth improve their academic and other outcomes. This is especially true for children from low-income families who might not have access to educational resources throughout the summer months and for low-achieving students who need additional time to master academic content. The major benefits of a summer enrichment program include:

- Summer enrichment programs have been shown to raise math and reading performance, increase attendance, reduce dropout rates, decrease involvement in crime, improve behavior at school and heighten interest in learning.
- Studies show the positive effects of summer learning programs last two years.
- Summer enrichment programs increase parental involvement, which is critical to a child's overall academic success.

The amount of time youth spend with positive role models in productive activities translates into juvenile crime prevention in a most effective way. Each hour that kids are at the Club, engaged in physical fitness or summer learning activities, is one less hour that they are NOT on the street, NOT in trouble or NOT left alone at home. By offering hundreds of activities to young people, the Boys & Girls Club is a very large, very successful juvenile prevention program. Children involved in Club programs are given a sense of belonging, usefulness, influence and competence. The savings to the City of Coos Bay in terms of prevented juvenile crime, though difficult to measure, is nonetheless significant.

Summer Enrichment Program

The Summer Recreation program is offered as a service to parents needing school-age child supervision during the summer months. Club members participate in fun, interactive, educational activities that will keep them busy all summer long.

The program has been transformed over the years that we have had this agreement with the City. In the beginning we would offer children arts and crafts activities on certain days, at certain times. Now, with so many children participating in the program each day, we have expanded what we offer and designed our classes so that more kids will have an opportunity to learn, and try new activities, during the time they are away from school.

Each year we proceed with caution in making plans for the summer program. With the uncertainty of the economy and within the school districts, we have to be extra mindful of what services will be most needed by families. We do know that the summer months are traditionally difficult financially for the Boys & Girls Club because we are open longer hours, which results in the need for more staff time and supplies. We also know that the funds provided by the City of Coos Bay are critical to the success of this program. Club leadership understands the difficult budget choices the city must make each year, however, your commitment to this program is certain to provide a return on your investment.

Below is a description of the 2014 Summer weekly themes for grades 1-5:

In 2014, we focused on incorporating a morning program targeted for middle school members. With their own weekly themes, members could come in as early as 9:00 am, and participate in educational programs like beginning guitar, Zine making, reading group and cooking programs.

In addition, we continued with Business Impact trips for middle and high school members, various fieldtrips, sports camps and the Safety Town program.

Week 1: June 16-20

Nerd Alert!-A galaxy of gamers unite! This week's theme will be centered on video games, super heroes, and some of your favorite movies as well. Unleash your inner nerd!

Week 2: June 23-27

She Blinded Me with Science- A week filled with mad science experiments and science-inspired games.

Week 3: June 30-July 3

Grand 'ole Flag – Let us honor our country's amazing history and celebrate our freedoms. We will have a field day to celebrate at Ferry Road Park.

Week 4: July 7-11

High Tide at the Seaside – An exploration of our coastal creatures and features of all sorts.

Week 5: July 14-18

Wild West and the Oregon Trail – Saddle up and be ready for anything that the Old West has to offer! This week we celebrate everything Cow Girl and Boy!

Week 6: July 21-25

Around the World! – Travel around the world, as each day of the week we will stop at a different country to sample their foods, games, and culture.

Week 7: July 28-Aug 1

Super Soakers 2014! – No summer is complete without the opportunity to get soaked! CAUTION – You MAY get wet. And by MAY, we mean WILL.

Week 8: Aug 4-8

To Infinity & Beyond –We will venture to the depths of infinity and beyond this week. Learn about space exploration, the cosmos, and the enormous galaxy around us.

Week 9: Aug 11-15

MACH-1(Multi-Adventure Challenge)- Challenges designed to seek out the adventurer in all of us! Obstacle courses, hiking and surprises will be some quests surrounding us!

Highlights of the 2014 Summer program included:

- **American Red Cross Babysitting Training** – Offered twice, thirty young ladies ages 11 and older, participated and left as Red Cross certified babysitters.
- **Cardboard Boat Races** – 5 kids took summer days constructing cardboard boats for Lakesides 15th Annual Card Board Boat Challenge. None of our boats completed the course, but FUN was had by those who participated.
- **Music of the Ukulele** – Another summer success, 12 kids learned about the beautiful instrument, the ukulele. A performance was conducted at the end of the summer; and, The World's, Lou Sennick, followed the group's progress throughout the summer months.
- **Newport Aquarium "Sleeping with the Sharks" Experience** – 13 middle school kids had the opportunity to do a private tour of the Newport Aquarium and sleep in the tunnel with sharks.
- **Swimming at Mingus Pool and Joey's Arcade** alternating every Friday
- **Coos Bay Library Trips:** Thursdays
- **Garden Club**

Business Impact Fieldtrips:

- Mahaffy Ranch
- South Coast Orthopedic & Physical Therapy
- Southwest Regional Airport
- Southport Forest Products
- Bicoastal Media
- Cranberry Sweets
- Cobb Cottage

Sports Camps

- Volleyball
- Basketball
- Soccer
- Basketball Shooting & Drills
- Bowling
- Gymnastics
- Tennis
- Dance

Special Guests:

- **“Don’t Wander” Dog Rescue & Safety** – Coos County Search and Rescue Volunteers, Jeanette Sinclair and Patty Sanden, taught younger members about how to stay safe should they wander away from their parents/friends in the woods. They brought two search and rescue dogs to meet the kids.
- **Harmony Run** – Made a running appearance to teach all participants about world peace and harmony. Holding a torch and running.
- **Coquille Robotics Visit** – Students from the Coquille Robotics program came and shared their enthusiasm with members.

Safety Town – July 21st-25th

Safety Town is a one week course that introduces safety awareness and preventative procedures to preschool children through their own involvement. With guidance from a facilitator, local police officers, firefighters and teen volunteers, children experience “real life” safety situations in a simulated town.

- Bus safety
- Stop, drop and roll
- Dialing 911 emergencies
- Fire safety
- Playground safety
- Stranger Danger
- Stop, look and listen
- Water safety

GREAT FUTURES START HERE.



**BOYS & GIRLS CLUB
OF SOUTHWESTERN
OREGON**

3333 Walnut Ave. • P.O. Box 1082 • Coos Bay, OR 97420



WWW.GREAT-FUTURES.ORG

Or Current Resident

Nonprofit Org.
U.S. Postage
PAID
Permit #98



BE GREAT

NEWSLETTER OF THE BOYS & GIRLS CLUB OF SOUTHWESTERN OREGON

FALL
2014

BACK TO SCHOOL....

With back-to-school comes afterschool. That means at 3pm 15 million kids in America will go unsupervised, unguided and unsafe. That is why the Boys & Girls Club of Southwestern Oregon is as focused as ever to provide our members with a Club experience that results in Academic Success, Good Character & Citizenship and Healthy Lifestyles. With that in mind, the Club has made some changes to provide an atmosphere for members to achieve Great Futures. The Learning Center has been moved to the old Teen Center for a more quiet, learning environment. The after-school snack is now adjacent to the Club's kitchen for efficiency and to provide a space for a future music program. The Computer Lab has a dedicated space with a new server to provide quality technology programs. All these changes, along with our new Teen Center, Middle School Room and S.T.E.M Lab, has our Club's Board, staff and members excited about this school year. We invite you to come by for a tour, but first take a moment and look back at how the Club helped members avoid summer learning loss with an enriching Summer Program!



CLUB WISH LIST

With all the changes the Club has made to better serve our members, the need for basic items is greater than ever.

Please consider a donation of new or gently used:

Furniture

Table lamps

Area rugs

Board Games

Basic School Supplies



YOU CAN HELP GIVE THE GIFT OF A GREAT FUTURE!

Every afternoon is a chance to change a child's future. When the 3pm school bell rings, many kids have nowhere to go. Safe and enriching out-of-school time is critical to a GREAT FUTURE.

Help us in opening doors for Coos County kids. Invest in the Boys & Girls Club of Southwestern Oregon by enclosing a donation in the envelope provided in this newsletter. With your support, Great Futures Start Here.



Summer Programs
Sponsored by
**City of
Coos Bay**

Great Futures Started Here this summer! Check out our Summer Program activities inside this issue!



MESSAGE FROM THE PRESIDENT: GREAT FUTURES CAMPAIGN

How do we reverse the most negative trends facing young people today? One way is by recognizing the importance of out-of-school time. The out-of-school environment, after school and summer, plays an essential, yet often overlooked, role in transforming kids' lives and America's future.

What happens during the hours between school and home can have a dramatic impact on a child's future, especially in the areas of education, health and character development. By providing access to positive, productive programs and caring adult mentors after school and during summer, we can help change the future for our youth, our community and our country.

“every day 15 million kids nationwide leave school with no place to go”

Despite the transformational impact of out-of-school programs, every day 15 million kids nationwide leave school with no place to go, putting them at risk of being unsupervised, unguided and unsafe during these critical afterschool hours. Furthermore, during the summer, an alarming 43 million kids in America

lack access to expanded learning opportunities, increasing their risk of learning loss and falling behind before the next school year begins.

If the next generation and our nation are to succeed, it is imperative we redefine the opportunity equation for all kids by elevating the critical role that out-of-school time plays in a child's future success. Through the Great Futures Campaign, *the* Campaign for America's kids, the Boys & Girls Club of Southwestern Oregon is asking our community to make out-of-school programs a priority and empower the next generation to achieve a great future. We are advocating on behalf of kids and convening public, private and nonprofit partners around our goal of ensuring every child and teen has access to a safe, engaging and productive environment during the out-of-school time. Together, we can provide access to life-changing programs after school and during the summer that enable kids to be successful in school and in adulthood, to be healthy and active, and to develop the strong character skills needed to become America's future leaders. Together, we can transform lives as well as the future of our community and our country.

Great Futures Start Here.

Jim Clark
President - Boys & Girls Clubs of America



BOYS & GIRLS CLUB OF SOUTHWESTERN OREGON

The Boys & Girls Club of Southwestern Oregon is dedicated to assisting all youth to achieve their fullest potential by enhancing their self-esteem, providing positive role models, and by helping them develop the qualities needed to become caring, productive, responsible citizens.

CLUB OFFICE

P.O. Box 1082
3333 Walnut Avenue
Coos Bay, OR 97420
Phone: 541.267.3635
Fax: 541.269.5795
office@great-futures.org

CHIEF PROFESSIONAL OFFICER

Denise Gould

BOARD PRESIDENT

Cynthia Ball

VICE PRESIDENT

Larry Close

TREASURER

James Graves

SECRETARY

Diane Lewis

BOARD OF GOVERNORS

Audrey Albaugh

Rick Barron

Jill Christiana

Roger Gould

Lia Menten

Brett Pruess

Nora Terwilliger

WWW.GREAT-FUTURES.ORG

MORNING ROUTINE

The Summer Morning Program began each day with stretching and running activities to ensure that our members are staying active and moving over the summer months.

HEALTHY LIFESTYLES



SEABREEZE SUMMER CAMPS

Junior Basketball: Southwestern Oregon Community College Women's Basketball Head Coach Mike Herbert led this high energy camp for local hoopsters. Located at the Southwestern Rec Center, kids learned the basics of basketball.

Volleyball: North Bend High School Volleyball Head Coach Les Willet led this fun, fast-paced camp for local youth to learn the fundamentals of volleyball.

Bowling Camp: Youth ages 5-15 got an introduction to the great game of bowling from Mark Mattecheck at North Bend Lanes. Some kids even left with a ball of their own!

Junior Tennis Camps: Girls and boys had three camps to choose from to learn tennis etiquette, good sportsmanship, tennis movement, strategy and racquet skills.

Soccer Camp: Boys & girls were busy honing their soccer skills under the direction of Zaq Jones during this exciting outdoor camp.

Gymnastics Camp: This camp taught the fundamentals of vault, uneven bars, balance beam, floor exercise, and the importance of warming up and stretching.

Dance Camps: These camps were designed for the beginning dancer age 3 and up, providing a perfect opportunity to try different dance styles. Camp themes included:

Hip Hop
Jazz Funk

Intro to Tap
Royal Kingdom

Nutcracker Ballet
Story Book Safari



SCHOOL TIME + AFTERSCHOOL PROGRAMS



+ 3,000 KIDS + DEDICATED MENTORS =



A PLACE
WHERE GREAT
FUTURES START



..... **RED CROSS BABYSITTING CLASS**
 This summer 25 young people got their American Red Cross Babysitting certification during two Red Cross Training sessions. Participants, ages 11 and older learned the skills necessary to safely and responsibly care for children and infants, as well as how to operate a babysitting business. The sessions took about 4 hours with videos and interactive games that are designed to make learning fun.

DID YOU KNOW?

Every Boys & Girls Club of Southwestern Oregon member that has won the Youth of the Year award has gone on to pursue a college degree.

YOUTH OF THE YEAR PROGRAM

Youth of the Year recognizes outstanding contributions to a member's family, school, community and Boys & Girls Club and is the highest honor a member can receive. Youth of the Year encourages Club members to reach their full potential by achieving academic success, leading healthy lifestyles and contributing to their communities. Please join the Boys & Girls Club Board and staff in celebrating the success of our past Youth of the Year.

2007 Charles Hill

Charles began his secondary education at Southwestern Oregon Community College before Transferring to Oregon State University to earn a degree in Criminal Science. He currently is a Deputy with the Coos County Sheriff's Department. He and his wife recently welcomed their first son "Baby D".

2004 Miriam (Cervantes) Cummings

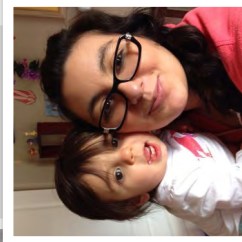
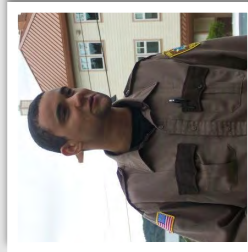
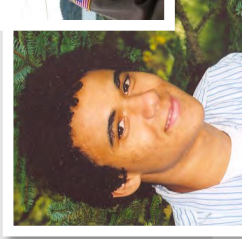
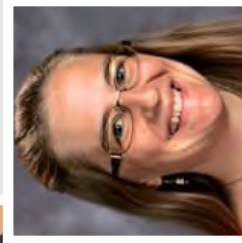
Miriam attended Western Oregon University and Oregon State University, including studying in Spain and France. She earned a degree in Spanish and French and works as a Spanish interpreter and translator at Linn-Benton ESD. She and her husband Basil have a daughter Bela and a son Mateo.

2006 Kelsey Stevenson

Kelsey earned a BA in Multidisciplinary Studies from Eastern Oregon University. She currently teaches 3rd grade at Hillcrest Elementary. She enjoys hiking, backpacking, baking, reading, gardening and dreaming of visiting all of the U.S. National Parks.

2002 Ayla Johnson

Ayla received a BS and Doctorate in Pharmacy from Oregon State University. She is currently a Walgreen's Pharmacy Manager in Pasco, Washington. She is married with a 2-year-old child.



Alumni Spotlight



LADIES LUNCHEON

Held Annually in May, the 2014 luncheon was again a gathering of an amazing number of accomplished and caring women that showed up to support Club programs. This year's Willy Wonka themed event included the Club honoring Dr. Deborah Reid with the Women Making a Difference Award.



TOWBOAT INVITATIONAL GOLF TOURNAMENT

Every summer Sause Bros. Ocean Towing Co. joins Seattle based Foss Maritime and Harley Marine Services to sponsor this golf tournament to benefit Virginia Mason Medical Center and the Boys & Girls Club of Southwestern Oregon. The event, held in mid-July at the Golf Club at Newcastle, brings together over 250 leaders in the maritime industry to invest in two great causes.

Ways To Help:
SPONSOR A TABLE
SPONSOR AN ITEM
SPONSOR A CHILD
DONATE AN ITEM
PURCHASE TICKETS

ANNUAL BANQUET & AUCTION FOR KIDS

The Annual Banquet & Auction for Kids is the signature fundraising event for the Boys & Girls Club of Southwestern Oregon. The event features a silent auction, dinner, raffle, exciting live auction and the very important "Sponsor a Child" program. The live auction includes many exciting items, including specialty dinners, a wine tour and golf packages. This year Jake Baggett will delight guests as our entertaining auctioneer. With the event, "Miracle on 34th Street," scheduled for Friday, November 7th, it is not too late to join in on this exciting evening. Contact Rob Miles at the Club office for more information or to contribute.



WINE WITH A VIEW

An evening event in mid-September, this small fundraiser is an opportunity for local women to socialize and enjoy an evening out. Held on a fabulous patio terrace with stunning views of Coos Bay, guests can spend the evening enjoying wine, appetizers and time with friends.

JOIN US FOR ONE OF THESE FUN-FILLED EVENTS AND HELP SUPPORT GREAT FUTURES!

ACADEMIC SUCCESS

CLUB MEMBERS LEARN ABOUT AFRICA, THE AMAZON AND THE SOUTH PACIFIC

During "Around the World" week Club members were given a lesson in other cultures from AmeriCorps Volunteer Bailey Reinmiller. They learned about the Amazon, South Pacific and West Africa, including what types of food that the natives eat, what animals are in those regions, and the way of life for the people that live in those places. This was a rare opportunity for Club members because Bailey has firsthand knowledge of these cultures having traveled to Bali, Benin, Botswana, Ecuador, Komodo Island, Namibia, Peru, South Africa and Zambia for her education, research and volunteerism.



FIELD TRIPS TO PROMOTE A LOVE OF LEARNING

This summer Club members got to learn about sea life, how to make a cob house and sleep with sharks while on field trips such as these:

- *South Slough Birding*
- *Sustainable Farm Tour*
- *Newport Aquarium*
- *Tide Pool Exploration*
- *West Coast Game Park*

Field trips are important to Academic Success because they offer chances outside of a member's normal routine, while creating diverse opportunities to use different learning styles and to practice interacting with others. During a field trip Club staff provide an environment to solve problems, analyze, create theories, develop critical thinking skills and expand life experiences.



BUSINESS IMPACT TOURS

Club members in grades 6 and up got to learn about the great opportunities available to them from these local businesses:

- Mahaffy Dairy Ranch
- Southwest Regional Airport
- Bicoastal Media
- Coos Watershed
- South Coast Orthopedic Physical Therapy
- Attorneys Roger Gould & Brett Pruess
- Police Officer Sean Young
- Southport Forest Products
- Park Ranger Stephanie Miller



Benefits of Quality Summer Learning Programs

- Summer learning programs have been shown to raise math and reading performance, increase attendance, reduce dropout rates, decrease involvement in crime, improve behavior at school and heighten interest in learning.
- Studies show the positive effects of summer learning programs last two years.
- Summer learning programs increase parental involvement, which is critical to a child's overall academic success.

AVOIDING SUMMER LEARNING LOSS THROUGH READING

To succeed in school and life, children and young adults need ongoing opportunities to learn and practice essential skills. This is especially true during the summer months. That is why, in addition to the many interactive learning opportunities this summer, youth in the morning program took time to "Drop Everything and READ." Three times a week, every kid in the Clubhouse would drop everything, grab a book and read.



CLUB YOUTH LEARN ABOUT SUSTAINABLE LIVING

Club members in grades 4 and up learned about ecologically responsible farming and construction this summer on our sustainable living fieldtrip. The first stop of the day was Abba's Farm, a family owned and operated organic farm west of Coquille. The young people on the trip had fun feeding the kids (young goats) and watched a goat milking, then visited the ponies, chickens, rabbits and other livestock. Later, in the green house, members planted their choice of seeds to grow at home. After a picnic lunch the group continued on to Sustainable U, a cob building nonprofit near Bandon. Cob is an unfired earthen building material, similar to adobe, composed of clay, sand, and straw. Our group toured their cottages and winding garden walls then set to work mixing materials and helping to build the walls of a pirate ship playhouse.

SAFETY TOWN

Safety Town is a one week course that introduces safety awareness and preventative procedures to preschool children through their own involvement. With guidance from Teachers, local police officers, firefighters and teen volunteers, children experience "real life" safety situations in a simulated town. Offered twice each summer, Safety Town teaches 5 and 6-year-olds lessons in the following areas:

- *Bicycle safety*
- *Playground safety*
- *Stop, look and listen*
- *Bus safety*
- *Stranger Danger*
- *Dialing 911*
- *Drop and roll*
- *Gun & knife safety*
- *Fire safety*
- *Water safety*

