

**CITY OF COOS BAY CITY COUNCIL**  
**Agenda Staff Report**

| MEETING DATE<br>November 18, 2014 | AGENDA ITEM NUMBER |
|-----------------------------------|--------------------|
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TO: Mayor Shoji and City Councilors

FROM: Rodger Craddock, City Manager

ISSUE: Ratification of At-Large Memberships to the SCCF Board of Directors

**BACKGROUND:**

On May 6, 2014, the Council approved the City's membership in the South Coast Community Foundation (SCCF) and ratified the SCCF bylaws. On June 17, 2014, the Council appointed Councilor Leahy to serve as the City's "public director" on the SCCF Board. The three other public directors are currently Commissioner John Sweet (Coos County), City Administrator Terence O'Conner (North Bend), and Commissioner Brianna Hanson (Port of Coos Bay).

The SCCF Board solicited for letters of interest in an effort to fill the three remaining SCCF Board positions which are classified as "at-large directors." Attached you will find a copy of the solicitation which appeared in The World newspaper on August 20, 2014. The SCCF Board received ten responses; and after vetting the applicants based on the criteria listed below, the Board conducted face to face interviews with the top applicants.

All Directors must be individuals 18 years of age or older.

- Directors shall be residents of the area served by SCCF.
- Each director shall possess the qualities of:
  - Integrity, capability, and knowledge of community which the corporation services; and
  - community standing that will help the Board carry out its functions;
- Each director shall have the ability to:
  - Enhance SCCF's ability to establish grant making priorities and make distributions of its funds that are in the best interest of the community served by the Foundation;
  - plan for the future;
  - select capable investment advisers; and
  - provide effective governance and leadership.
- Each Director shall be able to promote public awareness and to inspire public confidence in SCCF's efforts.
- Each Director shall:
  - Participate on committees and fulfilling the responsibilities of the office as required.
  - Provide effective governance and leadership.

- Each Director shall assist SCCF's need for a diverse perspective on community needs to guide the grant program which can be obtained both through the Board's knowledge and through participation of supplementary advisory groups.

Based on the evaluation of the applicants, the SCCF Board conducted face to face interviews of the top candidates. At the SCCF Board meeting on November 3<sup>rd</sup>, the Board unanimously chose the following applicants for consideration and ratification by the members:

Keith Tymchuck of Reedsport  
Al Pettit of Coos Bay  
Andy Combs of Myrtle Point

**ACTION REQUESTED:**

If it pleases the Council, ratify the appointments of Keith Tymchuck of Reedsport, Al Pettit of Coos Bay, and Andy Combs of Myrtle Point.

## SCCF seeks letters of interest for vacant board seats

AUGUST 20, 2014 10:37 AM • [BY CHELSEA DAVIS, THE WORLD](#)

COOS BAY — The South Coast Community Foundation's partial board of directors is looking for three more people to round out the decision-making body.

SCCF is the educational component of the proposed overarching Community Enhancement Plan. The CEP was devised to handle the flood of community service fee payments Jordan Cove would make every year if it receives a long-term rural enterprise zone property tax exemption from the four Bay Area Enterprise Zone sponsors (the Oregon International Port of Coos Bay, Coos County, and the cities of Coos Bay and North Bend).

All four entities have signed on as members of SCCF, and each sent a representative to serve on the board. County Commissioner John Sweet, North Bend City Administrator Terence O'Connor, Port Commissioner Brianna Hanson and Coos Bay City Councilor Tom Leahy currently serve on the board.

The letters should detail executive management experience, skills and current or past community involvement. While the board will review the letters and recommend three names, their respective member entities will have the final say. SCCF expects a decision will be made in October.

Letters of interest are due by 5 p.m. Sept. 29. Submissions can be mailed to South Coast Community Foundation c/o South Coast ESD, 1350 Teakwood Ave., Coos Bay, OR 97420, faxed to 541-266-3942, or emailed to [kathleenm@scesd.k12.or.us](mailto:kathleenm@scesd.k12.or.us).

*Flaws*

South County

October 9, 2014

**HAND DELIVERED**

South Coast Community Foundation  
c/o South Coast ESD  
1350 Teakwood Avenue  
Coos Bay, Oregon 97420

Re: Director position for South Coast Community Foundation

Dear South Coast Community Foundation:

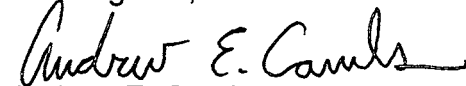
I am interested in serving as a director of the South Coast Community Foundation. I grew up in Dora and graduated from Myrtle Point High School in 1996. I went on to obtain my undergraduate degree from the University of Oregon in 2000, and my law degree from the University of Oregon School of Law in 2004. Since 2004, I have practiced law in Coos County. Please find enclosed a copy of my resume that sets forth in greater detail my work experience and activities while in school.

I was fortunate to be raised in a family that placed a high importance on education. Three of my four grandparents were teachers, and both my parents have college degrees in education. Of my three siblings, two are teachers and the other is a lawyer. My grandfather, uncle, aunt, and father each served on the Myrtle Point School Board for many years. I know I would not be in the position I am today if not for my family's insistence that I push myself to get the best education I could.

My wife, Anni, is also a graduate of Myrtle Point High School, and we have a daughter who is two years old. Our next child is due in a few months. I want for our children to have the opportunity to succeed in life, which starts by providing them with a first class education. I recognize that I must do my part for the community to ensure that such opportunity exists for them.

I appreciate your time and consideration and will make myself available at your convenience if you wish to discuss my interest and qualifications in person.

Best regards,

  
Andrew E. Combs

Enclosure

**Andrew E. Combs**  
**P.O. Box 365**  
**Myrtle Point, Oregon 97458**  
**Telephone: 541-267-2156**  
**andycombs@coosbaylaw.com**

**Education:**

**University of Oregon School of Law**, Eugene, Oregon • May 2004  
Doctor of Jurisprudence: Oregon State Bar #042612  
*Journal of Environmental Law and Litigation*: Editor, 2002-2004  
Moot Court Board: Member, 2002-2004  
Student Bar Association: Class Representative, 2002-2004

**University of Oregon**, Eugene, Oregon • June 2000  
Bachelor of Science: Political Science, *cum laude*  
Minors: Economics, Business Administration

**Employment history:**

**Whitty, McDaniel, Bodkin & Combs, LLP**, Coos Bay, Oregon  
Partner, January 2009-present: Associate, February 2006-December 2008  
Represent clients in all aspects of civil litigation, estate planning, and business law

**Hogan & Associates**, Myrtle Point, Oregon  
Associate, September 2004-January 2006  
Represented clients in all aspects of civil litigation, estate planning, and business law

**U.S. Senator Gordon H. Smith**, Washington, D.C.  
Legal Intern, May 2003-August 2003  
Assisted Energy and Natural Resources Director regarding energy legislation

**U.S. Representative Greg Walden**, Washington D.C.  
Staff assistant, July 2000-July 2001  
Managed front office, directed internship program, and assisted with constituent relations

**Oregon State Senator John Lim**, Salem, Oregon  
Legislative Assistant, January 1999-September 1999  
Counseled state senator on pending legislation and oversaw constituent correspondence

**John Lim for U.S. Senate**, Portland, Oregon  
Campaign Manager, June 1998-September 1998  
Managed statewide campaign for Republican nominee for U.S. Senate

**Coos Forest Protective Association**, Bridge, Oregon  
Wildland Firefighter, July-September, 1996 and 1997  
Battled forest fires in Southwestern Oregon's coast range

Alan Pettit

536 S. 2<sup>nd</sup> Street  
Coos Bay, Oregon, 97420  
Phone: 650-703-1115  
[alan.pettit@charter.net](mailto:alan.pettit@charter.net)

Extensive experience in global enterprise sales, general management, operations, P&L management and business development with a track record of building successful and profitable sales-driven organizations in North America, Asia and Latin America.

**HIGHWAY 101 HARLEY-DAVIDSON Coos Bay, OR 2006-present**  
***Provider of H-D sales, service, general merchandise, parts & accessories.***  
**Owner/Operator**

- Three-time winner of Harley-Davidson's coveted Circle of Excellence Award, including Silver status for fiscal 2013.
- Rank among top 10% of all Harley dealers in Customer Satisfaction.

**SEALEDMEDIA Los Gatos, CA 2004-2005**  
***Provider of information rights management applications (IRM) with offices in San Jose, San Francisco, New York, Boston, San Antonio and Beaconsfield, UK***

**Vice President of North American Sales**

*Built and managed enterprise sales and customer support throughout North America for this security solutions start-up.*

- Built direct sales, telemarketing, systems engineering, enterprise and channel development teams and managed third party telemarketing in the North America market.
- Targeted Fortune 500 and mid-sized enterprise organizations through a combination of direct sales, VAR and SI channels. Direct customers included Viacom, Siebel Systems, Harvard University, Citrix Systems, Beckman Coulter, PacificHealth, Aquila, Lam Research, Brocade and Crescendo Ventures.

**CITRIX SYSTEMS Ft. Lauderdale, FL 1998-2003**  
***Provider of market-leading technologies for virtualization, networking, cloud computing and collaboration.***

**Vice President and General Manager - Pacific Division, Corporate Officer**

- Expat in Sydney, Australia. Managed sales, marketing, technical support, enterprise consulting services, HR, facilities, IT, finance and legal departments.
- Expanded single sales office in Sydney to fourteen offices throughout nine Asia-Pac countries including Japan, Singapore, Hong Kong, India, China and Korea.
- Turned a \$2m per annum loss to four consecutive years of robust profits and sales growth.
- Customers included Citibank, Sumisho Trading, Optus, Commonwealth Bank, China Bank, ATO (Australian Tax Office) and Telstra.
- Met or exceeded expense targets 20 consecutive quarters.
- Met or exceeded revenue targets three, consecutive years.
- Achieved profitability in each new market within the first twelve months of establishing operations.
- Developed selling partnerships with consulting groups IBMGS, HP, Fujitsu, Sumisho, Kanimatsu and Canon.
- Drove strategic two-byte quality assurance partnership with NEC.
- Delivered business updates on CNBC-Asia and Bloomberg-Asia and twice delivered the keynote for iForum Pacific, Citrix' annual marketing event for 800+ customers and partners.

**Acting VP of Corporate Marketing, 2000**

- Served as VP of Corporate Marketing during executive search.
- Managed \$45M worldwide marketing budget throughout US, Europe and Asia divisions.
- Delivered iForum; Citrix' annual world-wide customer and channel marketing event.
- Oversaw the development of a corporate brand campaign and insured WW adherence to corporate messaging and branding standards.

**DIGITAL ISLAND San Francisco, CA 1997-1998**

***A global provider of robust, managed hosting, and network infrastructure and applications required to transact, deliver and manage profitable transactions and interactions to more than 35 countries worldwide.***

**Vice President of WW Sales**

- Built and managed direct & inside sales, channel sales, and third-party relationships for this global, private ISP network start-up, leading to a very successful \$1B+ IPO
- Target market was Fortune 500 C-level IT managers. Customers included Cisco, National Semiconductor, Stanford University, Disney, UMI, AutoDesk, E\*Trade, Schwab, Platinum Technologies, Intertel and MasterCard.
- Built per annum revenues to over \$6M in first 12 months.
- Established regional sales offices in San Francisco, Detroit, New York and Boston.
- Company was acquired by Cable & Wireless

**APPLE Cupertino, CA 1988-1996**

**Apple-Japan (1995) (\$3 billion in revenues)**

*Assisted President of Apple Pacific in the day-to-day management of Apple's \$3 billion Japanese subsidiary during senior management transition.*

- Rebuilt partnerships with Canon, Xerox, Mitsubishi and other key distributors and resellers.
- Developed targeted product marketing campaigns to meet sales objectives.

**General Manager, Apple Australia (1994) (\$400m in revenues)**

*Led Australia subsidiary turn-around. Addressed shrinking market share, eroding margins, low customer and channel satisfaction and operational deficiencies.*

- Re-built sales, marketing, HR, manufacturing and operations teams in less than 90 days.
- Beat quarterly revenue and expense targets for the first time in two years.
- 1994 Apple Pacific "President's Award" recipient in recognition of Australia accomplishments.

**Business Development Manager, Apple Pacific (1993)**

*Responsible for operational oversight of Latin American, Canada, Australia, Japan and Pac Rim subsidiaries.*

- Wrote turn-around business plan for Apple's Latin America subsidiary. Implementation resulted in a 300% revenue gain in less than 24 months.
- Apple Pacific Enterprise Global Accounts representative. Collaborated with U.S. and European counterparts to provide seamless, single-point-of-contact sales and sales support to global customers such as EDS, Hershey's, Siemens and Boeing.

**District Manager of Enterprise Sales, San Francisco (1991-1993)**

**Enterprise Sales Development Mgr, NorthWest Operations (1990-1991)** (#1 in US, 1990)

**General Manager, Sacramento Branch (1989-1990)**

**District Manager / Reseller & VAR Channels (1988-1990)** (#1 in US, 1989)

**EDUCATION: BS, Economics and Business Administration, Hillsdale College, MI**

**MBA, International Business, Regis University, Boulder, CO (incomplete)**

Board of Directors, Bay Area Chamber of Commerce (2010)

Board of Directors, Coos County Alliance for Progress

Co-Chair, Coos County Structure Committee (Aug, 2011 – Jun, 2012)

Board of Directors, Music on the Bay (2012)

City of Coos Bay Budget Committee (2014-2015)

## South Coast Community Foundation Board of Directors

Please consider this as my Letter of Interest in serving on the SCCF Board of Directors.

My name is Keith Tymchuk. I am currently the Mayor of Reedsport, serving my 6<sup>th</sup> term. I am also a member of the Port of Umpqua Board of Commissioners. I have served in that capacity for nearly 20 years. As well, I am the Convener of the South Coast Regional Solutions Advisory Team, appointed to this position by the Governor. This team covers Douglas, Coos and Curry Counties and is tasked with establishing priorities and then working with the state agencies to seize opportunities and solve problems. Additionally, I am a member of The Oregon Wave Energy Trust Board of Directors.

Into all of these roles I believe I bring a unique skill set. Through a rich background of service and deliberation I have become known as a team builder, a listener and someone who is not at all afraid to make thoughtful tough decisions and then move on to the next one. I am recognized regionally and statewide as a leader in economic development and as a trusted, fair voice for the south coast. I have a wealth of experience in the public budgeting process and in outreach to stakeholders. In short, I am confident I can bring a deep set of skills and experiences to the SCCF Board of Directors.

In my career-life, I am a high school teacher, now in my 34<sup>th</sup> year as a classroom educator. I am confident that my past and present administrators and cohorts regard me as a master teacher. I take pride in my craft and in continually seeking to improve my teaching abilities. I try to bring the same craftsmanship and drive to my leadership and service roles.

Minus my years at college, I have spent my entire life as a south coast resident. In fact, my parents met in Port Orford, where my dad was a logger and my mother working her way through college waiting tables. They married in Coos Bay and then settled in Reedsport, a year ahead of my birth. I grew up here and consider that a fortunate thing, indeed. Now as an adult, in my recreational time I hunt our forests and swing flies for steelhead on our wonderful rivers.

I believe it is fair to say that I know the south coast, its people and its issues.

I have been married to my wife Jennifer, also an educator, for 21 years. We have two daughters: Bailey is nearly 19 and is a freshman at the University of Missoula. Her sister Blair is 16 and a junior here at Reedsport High School.

Serving on the SCCF Board of Directors would be an honor. To that position I would bring a valuable set of skills plus a reputation for hard work, thoughtful public service, and wise decision-making.

Sincerely,

Keith Tymchuk

1405 Ranch Road

Reedsport, Oregon 97467

ktymchuk@reedsport.k12.or.us