

CITY OF COOS BAY CITY COUNCIL
Agenda Staff Report

MEETING DATE February 18, 2014	AGENDA ITEM NUMBER
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TO: Mayor Shoji and City Councilors

FROM: Rodger Craddock, City Manager *RC*

ISSUE: South Coast Development Council (SCDC) Annual Report

BACKGROUND:

Interim Executive Director John Hitt will present SCDC's Annual Report which will include the organizations mission, purpose, recent activities, and their 2014 work plan goals.

Currently, the City and SCDC have partnered on the following three economic development projects:

1. Upper floor redevelopment project with Jordan Cove. We are hoping to leverage Jordan Cove's need for workforce housing to help us get some underutilized upper floors in a few of our downtown buildings remodeled and put back into service.
2. Helping a business owner to secure a larger building in downtown, so that he can expand his operations.
3. Helping the owner of Ace Hardware to find a business to locate on the north side of their property.

ADVANTAGES:

South Coast Development Council provides a central point of contact for local and out-of-town businesses to obtain information for locating or expanding their business in the Bay Area. SCDC is an important component for growing a healthy economy for our community.

DISADVANTAGES:

None Identified

BUDGET IMPLICATIONS:

As a member agency, the City budget impact is limited to our yearly membership (investment) fee and my time as a current member of the SCDC Board.

RELATED CITY GOAL:

As an economic development partner, SCDC is working with staff in an effort to achieve the Council's goal: "To create a vibrant community for City citizens and entrepreneurs" and the top priorities of that goal which are as follows:

1. “To promote and assist in the revitalization of the Downtown and Empire URA Districts in an effort to provide development opportunities for businesses and industry.”
2. “To coordinate with our economic development partners in an effort to attract, retain, and promote expansion of local business opportunities.”

ACTION REQUESTED:

No action is required by the City Council at this time.