

**CITY OF COOS BAY CITY COUNCIL**  
**Agenda Staff Report**

MEETING DATE	AGENDA ITEM NUMBER
March 5, 2013	

TO: Mayor McKeown and City Councilors

FROM: Jackie Mickelson, Executive Assistant *gm*

Through: Rodger Craddock, City Manager *Habr RC*

ISSUE: Boys & Girls Club of Southwestern Oregon

**BACKGROUND:**

The Boys & Girls Club first opened in 1982 and was called Southwestern Oregon Youth Activities (SWOYA). The SWOYA organization was formed to provide a way elementary age youth could participate in sports. Later SWOYA became a member of the Boys & Girls Clubs of America, expanded their programs, and officially changed their name to the Boys & Girls Club of Southwestern Oregon in 2001.

**BUDGET IMPLICATIONS:**

N/A

**ADVANTAGES:**

The Boys & Girls Club of Southwestern Oregon provides diversified activities that meet the interests of all young people. It is a fun, safe place for young people to learn, grow, and meet new friends. The core programs encourage activities with adults, peers, and family members that enable kids to enhance self esteem and fulfill their potential.

**DISADVANTAGES:**

None

**ACTION REQUESTED:**

No action is required.



**BOYS & GIRLS CLUB**  
OF SOUTHWESTERN OREGON

February 22, 2013

Rodger Craddock  
City of Coos Bay  
500 Central Ave.  
Coos Bay, OR 97420

Dear Rodger,

On behalf of the Board of Directors and staff of the Boys & Girls Club of Southwestern Oregon, I would like to thank you for the City of Coos Bay's \$10,000 contribution to the Club's Summer Program. I have attached a report and our Summer Newsletter for you to share with the Mayor, City Council and Budget Committee.

The Boys & Girls Club has established a "Great Futures Vision" for our Movement: Provide a Club Experience that assures success is within reach of every young person who walks through our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

Support such as yours is very meaningful to the Club and will help many young people to have a life-changing Club Experience, and leave the Club knowing they will have a great future.

This letter serves as verification of your tax-deductible donation to a 501(c)(3) non-profit organization. Our tax ID # is 93-0816161.

Great Futures Start HERE.

Sincerely,

Rob Miles  
Development Director  
Boys & Girls Club of Southwestern Oregon



### **Organization Information**

Boys & Girls Club of Southwestern Oregon  
3333 Walnut Ave.  
P.O. Box 1082  
Coos Bay, OR 97420

Denise Gould – CPO  
[deniseq@great-futures.org](mailto:deniseq@great-futures.org)  
(541) 267-3625

Club Mission: The Boys & Girls Club of Southwestern Oregon is dedicated to assisting all youth to achieve their fullest potential by enhancing their self-esteem, providing positive role models, and by helping them develop the qualities needed to become caring, productive, responsible citizens.

Full-time employees: 9  
Part-time employees: 36  
Adult Volunteers: 867  
Youth Volunteers: 139

Annual Budget: \$1,325,329  
Summer Program: \$56,248

Club members: 2,743  
Community Outreach: 2,794  
Percentage of low-to-moderate income families: 55%  
Percentage of members from Coos Bay: 47%  
Percentage of members from North Bend: 31%  
Percentage of members from other cities: 22%

### **History**

The Boys & Girls Club provides after school activities to children living in Coos Bay. Any child, attending a Coos Bay School can access the Club by school bus after school. Our Youth Center features a Learning Center offering homework assistance and tutoring, Computer Lab, Arts & Crafts Center, Gymnastics, Tennis, Gymnasium, Teen Center and Games Room. In addition, The Boys & Girls Club provides a number of programs developed by Boys & Girls Clubs of America to help build self-esteem and improve academic success.

In 1991, the City of Coos Bay approached the Boys & Girls Club (then known as SWOYA) and asked the organization to take over a program provided by the city. In return, the City of Coos Bay agreed to compensate the Club \$10,000 to help cover the added expenses. In 2003, the City Manager, Councilors and Budget Committee felt the program was so important that it should be included in the City's budget each year. The program is called Summer Recreation, and for the last 20 years the Boys & Girls Club has provided this worthwhile program to the youth of this area at a considerable savings to the City.

In 2005, the Boys & Girls Club took over the Safety Town program from the Coos Bay Police Department. Safety Town is a one week course that introduces safety awareness and preventative procedures to preschool children. For five of the last six years, the Boys & Girls Club has offered this valuable program at no cost to the City.



**Benefits**

The Boys & Girls Club is committed to providing quality programs that enrich the lives and build self-esteem of young people. The Club serves approximately 3,000 youth each year in after school programs that give kids a safe, supervised place to learn and grow after school. The Summer Recreation program gives local children an opportunity to enhance learning during the summer months.

The amount of time youth spend with positive role models in productive activities translates into juvenile crime prevention in a most effective way. Each hour that kids are at the Club, involved in sports or engaged in summer youth development activities, is one less hour that they are NOT on the street, NOT in trouble or NOT left alone at home. By offering hundreds of activities to young people, the Boys & Girls Club is a very large, very successful juvenile prevention program. Children involved in Club programs are given a sense of belonging, usefulness, influence and competence. The savings to the City of Coos Bay in terms of prevented juvenile crime, though difficult to measure, is nonetheless significant.

**Summer Recreation Program**

The Summer Recreation program is offered as a service to parents needing school-age child supervision during the summer months. Club members participate in fun, interactive, educational activities that will keep them busy all summer long.

The program has been transformed over the years that we have had this agreement with the City. In the beginning we would offer children arts and crafts activities on certain days, at certain times. Now, with so many children accessing the Youth Center each day, we have expanded what we offer and designed our classes so that more kids will have an opportunity to learn, and try new activities, during the time they are away from school. In 2012, the Club plans to include a summer tutoring program for youth who can benefit from the extra attention. A considerable amount of planning is involved so that each day brings an interesting and fun activity incorporated with important life skills.

Each year we proceed with caution in making plans for the summer program. With the uncertainty of the economy and within the school districts, we have to be extra mindful of what services will be most needed by families. We do know that the summer months are traditionally difficult financially for the Boys & Girls Club because we are open longer hours, which results in the need for more staff time and supplies.

Below is a description of the 2012 Summer Recreation program:

**June 18-June 22 – Carnival:**

Come one, Come ALL! The Carnival is coming to the Boys & Girls Club and all members are encouraged to participate. Learn to juggle, dress up like a clown, play carnival games and march in the finale parade.

**June 25-June 29 – Survivor:**

Around the Globe – Prepare to venture around the world, as each day of the week we will stop at a different country of the world and sample some of its food, games, and culture. Careful though, there will be hidden challenges to complete through out the week. Will you be voted off the island?

**July 2-July 6 – Wild West and the Oregon Trail:**

Saddle up and be ready for anything that the Old West has to offer! From Cowboys and Indians to covered wagons on the Oregon Trail, there is no telling what sort of trouble you may get into.

**July 9-July 13 – America the Beautiful:**

Let us honor our country's amazing history and celebrate our freedoms. The red, white, and blue will shine brightly this week, as most of the activities will be patriotic-themed.

**July 16-July 20 – Fitness Mania!**

Feel the burn and get your heart racing! This week's focus will be exercise and eating right, but we will show you some fun ways to do it!

**July 23-July 27 – Galaxy of Gamers:**

Who doesn't love video games? Watch this week as all of your favorite characters come alive! There will be plenty of video game tournaments this week, so be prepared to show off your gamer skills. However, there will also be some intense challenges to help keep you active!

**July 30-August 3 – Wacky Tacky:**

Anything goes for this week! From edible art projects to bizarre eating contests, be ready to experience the insanity that our staff is prepared to offer!

**August 6-August 10 – Make a Splash 2012!**

No summer is complete without the opportunity to get soaked and enjoy everything that water has to offer. CAUTION – You MAY get wet. And by MAY, we mean WILL.

**August 13-August 17 – Captain Random Pants:**

To wrap up our 2012 Summer Program, we have planned a week that is totally, 100% random. Each day will be a completely different theme, and nobody will know what we will be doing until the day of. One thing we can guarantee though, it will be quite the mix of fun activities!

**Highlights of the 2012 Summer Recreation program included:**

- Swimming every Friday
- Bowling every Wednesday
- Bandon Crossings Golf Program
- Library Trips: Mondays & Thursdays
- Garden Club
- Tennis - Daily
- Field trips:
  - Teen Camping Trip
  - Walking Forest Tour
  - Coos Art Museum
  - University of Oregon College Tour & Service Project
  - Tour of a Monster Truck and provided 40 FREE tickets for **Monster Truck** event
- SeaBreeze Camps
  - Basketball
  - Volleyball
  - Soccer
  - Bowling
  - Gymnastics
  - Tennis
  - Dance

**Special Guests:**

- World Harmony Run
- Oregon Nutrition Education Program via OSU extension – Heather Haley
- Girl Scouts – Sewing Group
- Cooking Program – Summer Associate: Mallory Crocker

**Safety Town**

Safety Town is a one week course that introduces safety awareness and preventative procedures to preschool children through their own involvement. With guidance from Teachers, local police officers, firefighters and teen volunteers, children experience “real life” safety situations in a simulated town. Offered twice each summer, Safety Town teaches 5 and 6-year-olds lessons in the following areas:

- Bicycle safety
- Bus safety
- Stop, drop and roll
- Dialing 911 emergencies
- Gun & knife safety
- Fire safety
- Playground safety
- Stranger Danger
- Stop, look and listen
- Water safety

\*Unfortunately, due to a low enrollment, Safety Town was cancelled this year. Instead, the Club introduced a portion of the program while participating in Safety Day this Fall.





# HOPE & OPPORTUNITY

NEWSLETTER OF THE BOYS & GIRLS CLUB OF SOUTHWESTERN OREGON

Summer 2012

## SUMMER FUN 2012

### Summer Programs are in full swing

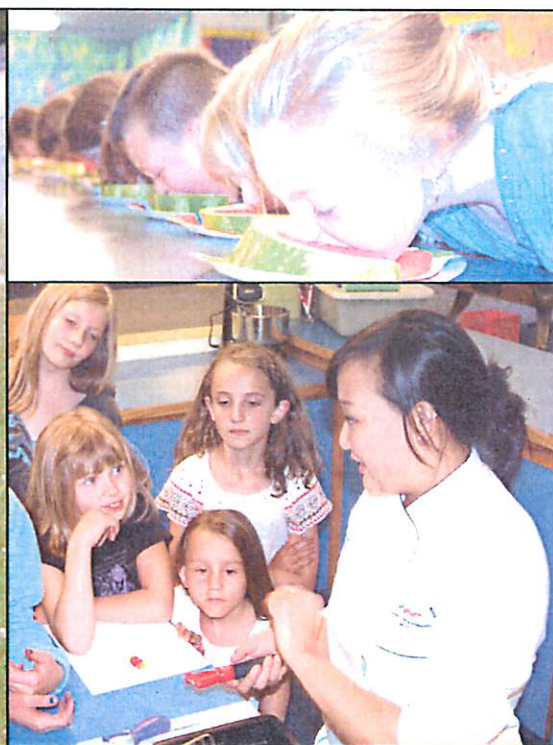
At the Boys & Girls Club, our priority is kids. Dedicated to improving the quality of life for young people, we continually strive to improve the services we offer. The Summer Program is offered as a service to parents needing school-age child supervision during working hours.

Elementary age kids enjoy our program because there are children their own age and there is always something fun and educational to do. Teens enjoy the

Club's summer activities because it gives them a chance to stay connected with friends and mentor younger members.

Sponsored by the City of Coos Bay, the Summer Program offers participants an opportunity to learn important life skills in a safe and positive environment.

So this summer, kids of all ages are enjoying swimming, golf, bowling, tennis, dance, soccer and many fun, interactive, structured, hands-on activities.



See more Summer activities Inside this edition....

### SUMMER THEME WEEKS

- Week 1** (June 25-June 29)  
"Survivor: Around the Globe"
- Week 2** (July 2-July 6)  
"America the Beautiful"
- Week 3** (July 9-July 13)  
"Wild West & the Oregon Trail"
- Week 4** (July 16-July 20)  
"Fitness Mania"
- Week 5** (July 23-July 27)  
"Galaxy of Gamers"
- Week 6** (July 30-August 3)  
"Wacky Tacky"
- Week 7** (August 6-August 10)  
"Make a Splash 2012!"
- Week 8** (August 13-August 17)  
"Captain Random Pants"



Summer Programs  
Sponsored by  
**City of  
Coos Bay**

Agenda Item #4

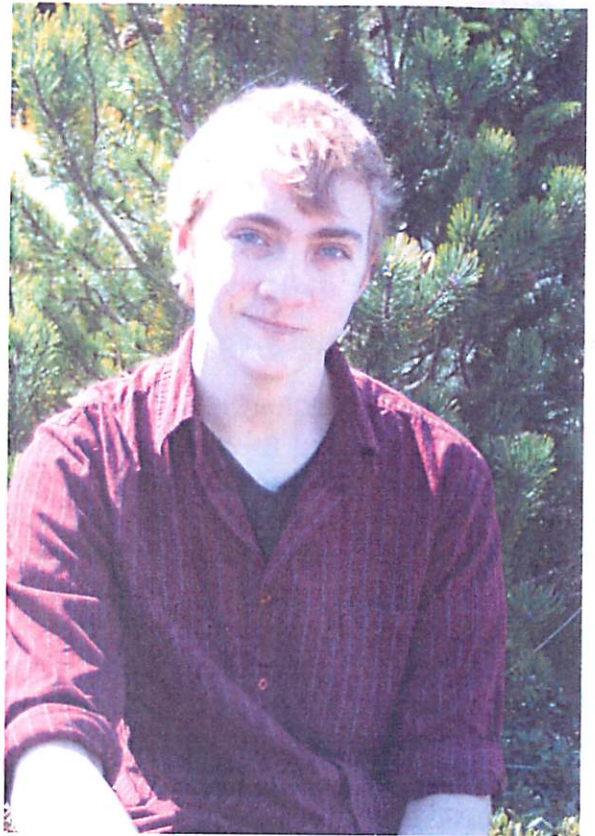


## 2012 Youth of the Year Zaq Carroll

Selected among several local outstanding youth, Zaq Carroll recently competed against other Boys & Girls Club members for the Oregon Youth of the Year title and a \$1,000 college scholarship from Tupperware Brands Corporation. As the new Youth of the Year for Boys & Girls Club of Southwestern Oregon, 17-year old Zaq is a true example of an extraordinary young man. He is recognized by the Club for his sound character, leadership skills and willingness to give back to the community.

Being named Youth of the Year is the highest honor a Boys & Girls Club member can receive. As Boys & Girls Clubs of America's premier youth recognition program, Youth of the Year recognizes outstanding contributions to a member's family, school, community and Boys & Girls Club, as well as overcoming personal challenges and obstacles. Youth of the Year encourages Club members to reach their full potential by achieving academic success, leading healthy lifestyles and contributing to their communities. Youth of the Year honorees are shining examples and living proof that great futures start at Boys & Girls Clubs.

In his young life, Zaq has had to overcome more than most teenagers. He has had to overcome abandonment, poverty and alcoholism in his family life. He credits the Boys & Girls Club with helping to build his self-esteem and moral character. As Zaq would say, the Boys & Girls Club "means everything to me," and he has ten years of membership cards to prove it.



### Board of Governors

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**President**

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Audrey Albaugh

Rick Barron

Jill Christiana

Roger Gould

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Diane Lewis

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Jim Ring

Nora Terwilliger



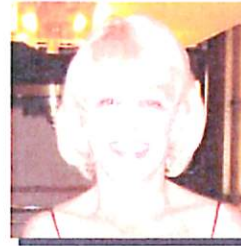
## SPRING DANCE RECITAL

Pacific School of Dance, an off campus program of the Boys & Girls Club of Southwestern Oregon, reports that their 22<sup>nd</sup> annual spring concert went very well. Approximately 140 dancers, 8 faculty members, many volunteers and 900 audience members spent an enjoyable afternoon at MHS Auditorium.

This annual fundraiser had brisk ticket sales, colorful costumes and entertaining dances. They were joined by guest artists, Ballet Pacific, a local pre-professional youth ballet company.

The concert entitled "Progressions 2012" was designed to show the levels of dance proficiency as the student improves from the preparatory level (age 3) through advanced levels of classical ballet, contemporary, jazz and tap. The addition of ballroom dance this year was also very popular.

After a week of rest, the school is busy with summer on-going camps and classes.



**Cindy Ball**  
President  
Boys & Girls Club  
of Southwestern Oregon

### A MESSAGE FROM THE PRESIDENT

In this issue of the Boys & Girls Club's newsletter you will see that our Club members are very busy and active this summer. The Club's staff is working hard to conquer the "summer brain drain" that can occur when kids are on summer break. We hope you will enjoy all the pictures and stories of our great summer programs.

What you might not know is that the Club is also very busy working on a Capital Campaign to renovate an unused space for a new Teen Center. This project will create a safe place for our growing teen population to learn and grow.

When the Club opened the Youth Center in 2000 the average daily attendance of teenage members was less than 10 kids each school day. Today, the Teen Center is attracting over 50 youth per day! For the program to continue to grow, it is critical to provide a larger teen area with dedicated computer, recreational and meeting spaces.

This project will take an additional 50-75 teens off the streets and provide opportunities for them to receive quality programming from positive, adult mentors. That will result in a better community because teen centers: encourage healthy lifestyles, create safer communities for both youth and adults, support economic well-being and encourage educational achievement.

If you are interested in contributing to this important project, please contact Rob Miles at the Club office, (541) 267-3635.

We hope you are enjoying the summer as much as our Club members.

Great Futures Start Here.

## CLUB FACT:

In its 2011 Philanthropy 400 report, *The Chronicle of Philanthropy* placed Boys & Girls Clubs of America in the No. 1 position among youth organizations for the 18th consecutive year.





# CHANGING LIVES

it just takes **one.**

Boys & Girls Clubs are committed to helping kids:

- stay in school
- be good citizens
- live healthy lifestyles



It just takes **ONE** person to put a child on the path to a great future.

**Join us.** Support the 2012 It Just Takes One campaign for Boys & Girls Clubs.

**GREAT FUTURES START HERE.**



To learn how you can help, visit [www.great-futures.org](http://www.great-futures.org) or call 541.267.3635

## Safety Town

Safety Town is a one week course that introduces safety awareness and preventative procedures to preschool children through their own involvement. With guidance from Teachers, local police officers, firefighters and teen volunteers, children experience "real life" safety situations in a simulated town.

Offered twice each summer, Safety Town teaches 5 and 6-year-olds lessons in the following areas:

- |                       |                 |
|-----------------------|-----------------|
| Bicycle safety        | Bus safety      |
| Stop, drop and roll   | Fire safety     |
| Playground safety     | Stranger Danger |
| Gun & knife safety    | Water safety    |
| Stop, look and listen | Dialing 911     |

Session 1: August 6-17, Monday-Friday, 9-11am

Session 2: August 6-17, Monday-Friday, 1-3pm



## GREAT FUTURES START **HERE.**



### 2012 Bay Area Women's Luncheon

The 2012 Bay Area Women's Luncheon raised over \$38,000 and was attended by over 500 women. The Luncheon, sponsored by Umpqua Bank, is an annual fundraising event for the Boys & Girls Club of Southwestern Oregon, to benefit the programs offered to 3,000 youth each year. This year's Luncheon was catered by Southwestern Oregon Community College Catering Services and featured a "Hawaiian Luau" theme.

The event included Boys & Girls Club members dancing the hula, a speech by 2012 Boys & Girls Club of Southwestern Oregon Youth of the

Year, Zaq Carroll. and CeAndra Nelson singing "Aloha 'Oe".

Trish McMichael presented the "Women Making a Difference" award to 2012 recipient Stephanie Kilmer for her contributions to helping youth in the community. Kilmer is the General Manager of K-Dock radio and has been active in Teen Idol, Relay for Life, Bus Jam and many other activities to improve the lives of Coos County youth.





## Boys & Girls Club of Southwestern Oregon Offers a Place to Fight "Summer Brain Drain"

This month, thousands of local kids begin their summer breaks, looking forward to vacations, pool time and carefree days. But research and experience show a lack of mental stimulation results in children unlearning much of what they were taught during the school year. Boys & Girls Clubs offer young people a safe, fun learning place to spend their summer months, with staff and resources to fight the effects of this "Summer Brain Drain."

The reality for today's kids, especially in this tough economic climate, is many will be left on their own with few structured activities. And with parents and guardians working more than one job to make ends meet, they simply have too much unsupervised television, video game and computer time.

The negative impact of Summer Brain Drain is especially harsh among young people from low-income households as it only exacerbates the myriad challenges and frustrations they experience.

Faced with difficult home situations, many young people accept lower standards of academic achievement, reducing their aspirations for higher education. But summer learning loss can strike kids from any demographic.

Parents and students can avoid the Summer Brain Drain by taking advantage of summer programs at the Boys & Girls Club and other community organizations. These programs offer a number of engaging activities to:

- Build one-on-one tutoring relationships.
- Create collaborative projects where young people work together to complete a project.
- Engage in high-yield learning activities, including games that use cognitive skills, writing activities, creating short plays, skits or musical pieces, or reading.
- Create projects that involve parents.

"Parents and guardians can stop or slow this learning loss with a positive summer learning program," said Denise Gould, Club CPO. "Many school districts have been forced to cut summer learning programs because of tight budgets, but there is much that parents can do and partnerships between school districts and community-based organizations like Boys & Girls Clubs can provide excellent resources."

### Benefits of Quality Summer Learning Programs

- Summer learning programs have been shown to raise math and reading performance, increase attendance, reduce dropout rates, decrease involvement in crime, improve behavior at school and heighten interest in learning.
- Studies show the positive effects of summer learning programs last two years.
- Summer learning programs increase parental involvement, which is critical to a child's overall academic success.

### Summer Tips for Parents

- **READ!** Encourage your child to read newspapers, magazines, books, comics, the Internet.
- **Get a copy of the summer reading list** for your child's grade level from school.
- Read news articles aloud together and then discuss what you have read. **Encourage your child to speak out on local issues that are important to him.** For example, have them write a letter to the editor of the newspaper or to a government official.
- **Have your child teach you something that she knows how to do**, like set up a page on a social networking site or send a text message on your phone.
- **Keep a regular routine.** Though summer should be more relaxed, young people still need some structure to guide their days and keep them sleeping well and eating right.
- **Do good deeds.** Encourage your child to serve others in your community by doing yard work for an elderly neighbor, visiting a nursing home or hospital, donating toys or working at a food bank or animal shelter.





## Summer Field Trips

This summer, Club members are getting an opportunity to go bowling and swimming every week! Each Wednesday Club staff take participants to North Bend Lanes for two hours of fun-filled bowling. Also, every Friday kids can get out their bathing suits and hop on the Club Bus for a trip to either North Bend Municipal Swimming Pool or Mingus Park Swimming Pool for an afternoon in the water. An average of 35 kids are taking advantage of these entertaining activities, and staying active at the same time.



**GREAT FUTURES START HERE.**

### Upcoming Events

July 30—Towboat Invitational Golf Tournament @ Golf Club at Newcastle, Bellevue, WA

Sept 6—Wine with a View on the patio terrace at the home of Jim & Audrey Albaugh

Sept 15—Boys & Girls Club Day for Kids

Sept 16—Pre for Kids 3-Mile Run in downtown Coos Bay

The Board and staff of the Boys & Girls Club would like to congratulate two former Club members on their recent accomplishments, and wish them the best of luck with their future plans.

## Alumni Spotlight

**Crystal Armstrong** recently graduated from Marshfield High School, was a member of the National Honor Society and will be attending Western Carolina University in the Fall. She said one of the hardest parts of going so far away was leaving her Boys & Girls Club family.

**Ashley Shield** is off to Las Vegas to study the Culinary Arts. Ashley credits the Club's cooking class as the reason she is pursuing her dream in this field.





## SEABREEZE SUMMER CAMPS

**ePuerto Soccer Camp-June 14-17:** Approximately 100 boys and girls, ages 18 and under participated this Summer Soccer Camp. Under the leadership of Allan Ledesma this fun-filled camp taught the fundamentals of soccer from those just beginning to the most advanced players.

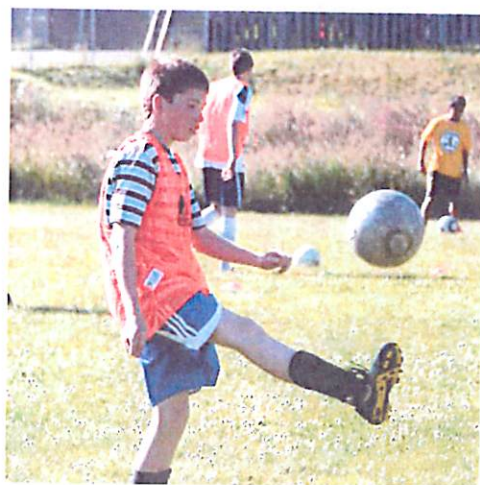
**Junior Basketball-June 25-28:** Southwestern Oregon Community College Women's Basketball Head Coach Mike Herbert led this high energy camp for local hoopsters. Located at the Southwestern Rec Center, kids learned the basics of basketball.

**Bowling Camp-August 13-17:** Youth ages 5-15 get an introduction to the great game of bowling from Mark Mattechek at North Bend Lanes. If they wish, kids can even leave with a ball of their own!

**Junior Tennis Camps-July 16-August 16:** Girls and boys have FIVE camps to choose from to learn tennis etiquette, good sportsmanship, tennis movement, strategy and racquet skills.

**Gymnastics Camp-August 6-9:** This camp teaches the fundamentals of vault, uneven bars, balance beam, floor exercise, and the importance of warming up and stretching.

**Dance Camps-June 25-August 20:** The Dance School has 15 different dance camps this summer! Whether you like Tap, Hip Hop Jazz or Ballet, there is something for everyone. The dance camps meet everyday for one week with a mini-performance on Friday.



### Summer Youth Golf Program

This summer, Club members can get an introduction to the game of golf. In partnership with Bandon Crossings, The Club is offering a six-week golf program for girls and boys, ages 6 to 15. Participants receive weekly instruction from Golf Professionals, use of equipment, free range balls and on-course time. Transportation is provided by the Boys & Girls Club. In addition, all participants are invited to the season ending Junior Club Championship in August.







**BOYS & GIRLS CLUB**  
Of Southwestern Oregon

P.O. Box 1082  
Coos Bay, OR 97420

Nonprofit Org.  
U.S. Postage  
PAID  
Permit #98

Or Current Resident



Great Futures  
Start [Here](#).

## INSPIRING



Do you have a business that would like to support the Boys & Girls Club while boosting employee morale at the same time. The **Blue Jeans for Blue Doors** program is a turnkey way to get your employees involved in your Boys & Girls Club partnership, while promoting teamwork and community involvement.

### How it Works:

For a small donation, employees get to wear jeans at work for one day or an entire week. It's easy, and there is no cost for companies to participate. In fact, The Club will supply all of the necessary items to kick off a successful **Blue Jeans for Blue Doors** campaign, including:

- Recruitment tools, such as email templates, social media content, fliers and more
- Step-by-step implementation tips
- Recognition tools and templates to thank participants
- We want to make it fun and easy for our corporate partners and all of their employees to participate!

**BLUE JEANS  
FOR BLUE DOORS**

Getting started is easy! Please contact Rob Miles at (541) 267-3635 and let him know your company would like to participate. A complete tool kit with fund-raising resources will be provided. Let us know if you'd like to see the tool kit!