

CITY OF COOS BAY CITY COUNCIL
Agenda Staff Report

MEETING DATE March 5, 2013	AGENDA ITEM NUMBER
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TO: Mayor Shoji and City Councilors

FROM: Rodger Craddock, City Manager

ISSUE: Urban Renewal Advisory Committee

BACKGROUND:

During goal setting in December, the City Council selected encouraging citizen input and volunteerism in city government as one of the top priority goals and the creation of an Urban Renewal Advisory Committee is listed as one of the Council's short term activities. As a result, staff contacted a number of Oregon cities for information on urban renewal advisory committees. Ten cities were contacted, and seven of those cities have advisory committees. Based on the study, the makeup of the committee may be comprised of any or all of the following: residents or property owners within the district, any combination property owners and citizens at large within the district, members of the city council, and representatives from the overlapping taxing districts. Other entities that could be represented on the committee are the Coos Bay Downtown Association, Community Coalition of Empire, and Eastside Neighborhood Committee. There are nine overlapping taxing districts, including the City of Coos Bay, in the city's urban renewal districts.

Using input provided by the City Council's discussion February 19th, staff developed the following options to show what the Urban Renewal Advisory Committee could look like. The language designating the differences in the options is in *italics and underlined*. The Council may wish to establish the committee and then after a certain time period review the committee to see if Council's intent is being met.

Option 1

- (1) The Urban Renewal Advisory committee shall consist of up to seven voting members.
- (2) The members shall be appointed by the City Council to serve four-year terms except for members in office. Vacancies, except the regular expiration of a term, shall be filled by a temporary appointment made by the City Council for the remainder of the term.
- (3) All members shall be City residents. Members residing outside the City but who own property within the City are considered to have residential status. The Council may allow membership for one nonresident who possess subject matter expertise needed by the committee.
- (4) The membership shall be composed of one member of the Coos Bay Downtown Association, one member of the Empire Coalition, one member of the Eastside Neighborhood Committee, and *the four members shall be representatives of the overlapping taxing districts.*

Option 2

- (1) The Urban Renewal Advisory committee shall consist of up to seven voting members.
- (2) The members shall be appointed by the City Council to serve four-year terms except for members in office. Vacancies, except the regular expiration of a term, shall be filled by a temporary appointment made by the City Council for the remainder of the term.
- (3) All members shall be City residents. Members residing outside the City, but who own property within the City are considered to have residential status. The Council may allow membership for one nonresident who possess subject matter expertise needed by the committee.
- (4) The membership shall be composed of one member of the Coos Bay Downtown Association, one member of the Empire Coalition, one member of the Eastside Neighborhood Committee, and four members shall be citizen-at-large positions.

Option 3

- (1) The Urban Renewal Advisory committee shall consist of up to seven voting members.
- (2) The members shall be appointed by the City Council to serve four-year terms. Vacancies, except the regular expiration of a term, shall be filled by a temporary appointment made by the City Council for the remainder of the term.
- (3) All members shall be City residents. Members residing outside the City but who own property within the City are considered to have residential status. The Council may allow membership for one nonresident who possess subject matter expertise needed by the committee.
- (4) The membership shall be composed of citizen-at-large positions.

Option 4

- (1) The Urban Renewal Advisory committee shall consist of up to seven voting members.
- (2) The members shall be appointed by the City Council. Vacancies, except the regular expiration of a term, shall be filled by a temporary appointment made by the City Council for the remainder of the term.
- (3) All members shall be City residents. Members residing outside the City but who own property within the City are considered to have residential status. The Council may allow membership for one nonresident who possess subject matter expertise needed by the committee.
- (4) The membership shall be composed of one member of the Planning Commission, one member of the Coos Bay Downtown Association, one member of the Empire Coalition, one member of the Eastside Neighborhood Committee, and three members shall be citizen-at-large positions.
- (5) The Planning Commission, Coos Bay Downtown Association, Empire Coalition, and Eastside Neighborhood Committee members shall serve for one year. The citizen-at-large positions shall serve for three years.

Option 5

Take no action on forming the Urban Renewal Advisory Committee.

BUDGET IMPLICATIONS:

There would not be an impact to the budget.

ADVANTAGES:

Encouraging citizen input and volunteerism in city government and the Urban Renewal Agency is listed as a top goal priority in the Council's 2013 Goals, and the creation of an Urban Renewal Advisory Committee to assist the Coos Bay Urban Renewal Agency is listed as one of the Council's short term activities aimed at achieving citizen input and volunteerism in city government.

DISADVANTAGES:

None identified.

ACTION REQUESTED:

If it pleases the City Council, consider the options and give direction to staff.

Attachment:

Spreadsheet / Oregon Cities with UR Advisory Committees

Urban Renewal Advisory Committees by City (URAC)
February 1, 2013

City	Role/Function of Committee	Membership of Committee	Resolution / Ordinance
Beaverton	To be the public comment arm of the Beaverton Urban Renewal Agency; assist city staff in developing the programs and framework for implementing the UR plan. Time split as follows: 48% infrastructure and transportation improvements; 7% business incentive programs; 8% debt service and oversight; 4% community identity upgrades; 33% joint investment programs.	15 members: three area residents; two planning commissioners; three property/business owners; one member of the Beaverton Committee for Citizen Involvement; one Executive Director of the Beaverton Chamber; one representative from the Fire District; one non-profit housing developer; one architect; one industrial real estate broker. No longer has a committee.	Beaverton Urban Development Agency BURA Bill No. 2012-05 (41 page document)
Canby	The City Council acts as their Urban Renewal Board. Renate Mengelberg, current Economic Development Director was our contact; this was the total of information she provided.	No longer has a committee.	
Estacada	The URAC has been authorized by the City Council, but has not yet been activated/convened.	Five members: two business owners, property owners or residents whose property or business is located within the Estacada URAD boundaries; one representative of Estacada Rural Fire District #69; two residents of the City of Estacada.	URA to the Estacada Municipal Code Ordinance Series of 2009, No. 002 – An Ordinance Adding Section 2.34
Keizer	To implement the Master Plan and Marketing Framework Plan for the River Road commercial corridor.	Six members: one business/property owner from each of the five districts plus 1 citizen-at-large.	Information requested – answer pending from Keizer office.
La Grande	The URAC considers, prioritizes and recommends policies to the URA dedicated to the revitalization of the URD. Also provides recommendations on investments in public improvements and public/private development partnerships and facilitates the development of commercial and industrial portions of the District to create jobs and income which will provide economic support to the District.	Seven members appointed by the City Council for three year terms. The basic criterion for membership is residency in the City of La Grande. Community and Economic Development Director acts as staff liaison to the URAC Commission.	City of La Grande Resolution No. 4624, Series 2011; City of La Grande Ordinance No. 3193, Series 2011.
Lincoln City	The URAC was discontinued in 2006. Their role was to meet as necessary to discuss current and future projects and set priorities.	Committee was comprised of seven members who were city residents or owned property in the city.	Resolution No. 89-22 was used to originally form the URAC.

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Newport	The URAC was discontinued in 2008 and their duties delegated to City Council members. David Marshall, current Finance Director, was our contact; this was the extent of the information he was able/willing to provide.	No longer has a committee.	
Redmond	Responsible for reviewing the URA District Plan and Downtown Action Plan and provide policy and implementation recommendations to the City staff and URA Board; provide recommendations on projects consistent with the URA District Plan and Downtown Action plan; prepare a prioritized list of potential URA projects for the URA board; study and identify District needs and make recommendations to the URA Board; advise City staff support, the Redmond Urban Area Planning Commission and URA Board on the Urban Area Development Standards.	Committee comprised of nine members appointed at the discretion of the Urban Renewal Agency Board, currently the Redmond City Council.	Information requested; response from Redmond City office has not resulted in information. Still following up with Jackie/John Williams in that office.
Sandy	Does not have a URAC.	n/a	
Roseburg	No response to inquiry.		No information found on Roseburg webpage.
The Dalles	The primary mission of URAC is the enhancement of public and private properties increasing the likelihood of investment in the city by any party. Creation of accounting field collecting and dispensing of monies covering the operation of the URA.	Committee is comprised of five members: one Planning Commissioner with voting rights; one Port of The Dalles/Wasco County Fire & Rescue District; three citizens-at-large.	General Ordinance No. 09-1299-An Ordinance Amending Sections 7 & 8 of General Ordinance No. 90-1106 concerning Membership, Appointment and Terms for the URA Committee.

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