

CITY OF COOS BAY CITY COUNCIL
Agenda Staff Report

MEETING DATE February 19, 2013	AGENDA ITEM NUMBER
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TO: Mayor Shoji and City Councilors

FROM: Jackie Mickelson, Executive Assistant

Through: Rodger Craddock, City Manager

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ISSUE: Semi-Annual Management Report of the Main Street Program

BACKGROUND:

The Coos Bay Downtown Association provides management for the City of Coos Bay in implementing the Main Street Program in an effort to improve and revitalize downtown Coos Bay. Semi-annual reports are a required component of our management agreement with the Coos Bay Downtown Association.

ADVANTAGES:

A semi-annual report keeps the Council up-to-date on activities and details of revenues and expenditures of the Coos Bay Downtown Association.

DISADVANTAGES:

None

ACTION REQUESTED:

None

Semi Annual Report by Brian Bowers of the Coos Bay Downtown Association

This will be a review of the Coos Bay Downtown Association (CBDA) for the last half of 2012 and a preview of some of the goals for 2013. Last year, we completely changed how we run our organization and went in a new direction, in part with our joining the Main Street Program. Because of this, last year the CBDA was in "start up" mode, with regard to our progress, direction, goal setting, and physical efforts. Some of what we accomplished was very visible; some was more behind the scenes. Therefore, I am very excited to share with you what we have been doing, and how we used your funds.

We also believe that our annual meeting was a success and provided the path in a very good direction for 2013. We are encouraged and very enthusiastic after seeing the results of the goal setting, voted on by our members at the annual meeting. We have clear direction and momentum for the CBDA in 2013.

We also have a new board, and a new Design Committee chair, which we believe will only strengthen our currents, while acknowledging the contributions of those who served on our board and committees before us. We are appreciative of the City's continued support as we strive to partner with you and others to make our downtown thrive and grow.