

## **VISION STATEMENT**

Egyptian Theatre Preservation Association  
November 2011

We envision generations to come walking down Broadway and seeing a reopened and vibrant Egyptian Theatre that beckons people downtown from the broader community. The theatre will provide a multiuse community gathering place where people can have fun and participate in a living part of local history. The community leadership heading the renovation and reopening of the historic Egyptian Theatre bring integrity and dedication to the stewardship of this project.

## ***DRAFT GOALS***

### **GOALS FOR RESTORATION OF THE EGYPTIAN THEATRE**

1. To have a scope of work with a general timeline and have a good cost estimate
2. To have a capital campaign/fundraising plan and bring and develop the experience to achieve the goal
3. To create the necessary internal processes to be successful and efficient allowing us to attract people who can assist with this project
4. Using our best market analysis information, create a multiuse theater that provides what the community most wants and needs and that will help to revitalize downtown
5. Keep the theater alive and interesting in people/s minds during the three to five years it takes to before the theater reopens
6. Keep the theater in the public eye by using bold, dynamic and consistent images and capitalizing on and preserving the unique qualities of the Egyptian Theatre and making it accessible to the community
7. Preserve all unique features inside and out during closure
8. To have positive media that encourages our community and potential donors outside our region
9. We will build new partnerships and strengthen existing ones by sharing information and experience with organizations that have a common interest