



City of Coos Bay

2014 Goals, Priorities, and Activities

Citizen Education & Involvement: Educate, cultivate, and encourage public participation in City government, urban renewal and disaster preparedness.

Top Goal Priorities:

- ✓ Educate citizens on the roles and activities of City government and Urban Renewal.
- ✓ Educate citizens on the street, wastewater, stormwater infrastructure needs in the City.
- ✓ Educate citizens on disaster preparedness.
- ✓ Encourage citizen input and volunteerism in City government and the Urban Renewal activities.

Ongoing Activities Aimed at Achieving Goal Priorities:

- Provide opportunities for individuals, groups, and service clubs to actively participation in community projects, committees, meetings, projects, and other forums.
- Provide educational and training opportunities for citizens, elected officials, and staff on disaster preparedness.

Short Term Activities Aimed at Achieving Goal Priorities:

- Continue to enhance the City's new website in an effort to provide additional information on city services, projects, programs, and upcoming public meetings.
- Utilize social media as an additional tool to educate, cultivate, and encourage public participation in City government.
- Encourage the media to report on City related activities, programs, events and Council business.
- Utilize direct mailings, town hall meetings, civic club presentations, etc to educate citizens on the street, wastewater, stormwater infrastructure needs in the City.
- Increase information and reporting data related to the City's Urban Renewal Agency districts on the City's website and annual report to include, but not limited to: (1) measureable impacts of economic development in the URA districts; (2) funding of URA through tax increment financing; and (3) a list of completed URA projects.
- Provide ongoing education, training, and information on disaster preparedness to citizens of the community.