



City of Coos Bay

2013 Goals, Priorities, and Activities

Citizen Education & Involvement: Educate, cultivate, and encourage public participation in City government, urban renewal and disaster preparedness.

Top Goal Priorities:

- ✓ Educate citizens on the roles and activities of City government.
- ✓ Educate citizens on the purpose and activities of Urban Renewal
- ✓ Educate citizens on disaster preparedness.
- ✓ Encourage citizen input and volunteerism in City government and the Urban Renewal Agency.

Ongoing Activities Aimed at Achieving Goal Priorities:

- Provide opportunities for individuals, groups, and service clubs to actively participation in community projects, committees, meetings, projects, and other forums.
- Provide educational and training opportunities for citizens, elected officials, and staff on disaster preparedness.

Short Term Activities Aimed at Achieving Goal Priorities:

- Add content and continue to enhance the City's new website in an effort to provide greater usability, information on city services, projects, programs, and upcoming public meetings.
- Utilize social media as an additional tool to educate, cultivate, and encourage public participation in City government.
- Create a Citizen Infrastructure Committee to educate the public through the committee on the infrastructure needs of the City and to encourage citizen input on financing options.
- Create an Urban Renewal Advisory Committee to assist the Coos Bay Urban Renewal Agency with setting yearly priorities and evaluating proposed new programs, projects, and / or changes to the URA plans.
- Increase information and reporting data related to the City's Urban Renewal Agency districts on the City's website and annual report to include, but not limited to: (1) measureable impacts of economic development in the URA districts; (2) funding of URA through tax increment financing; and (3) a list of completed URA projects.
- Provide ongoing education, training, and information on disaster preparedness to citizens of the community.